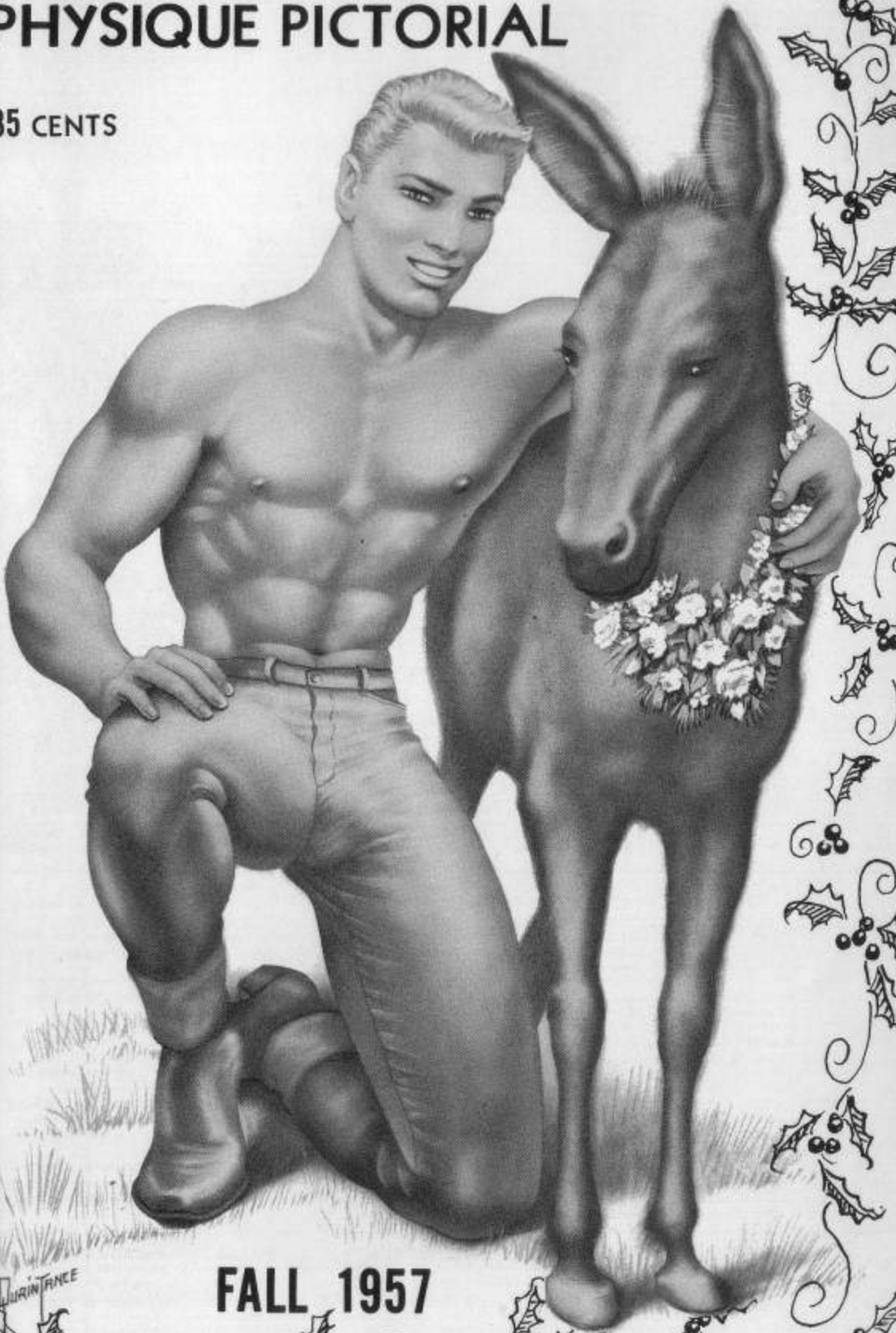
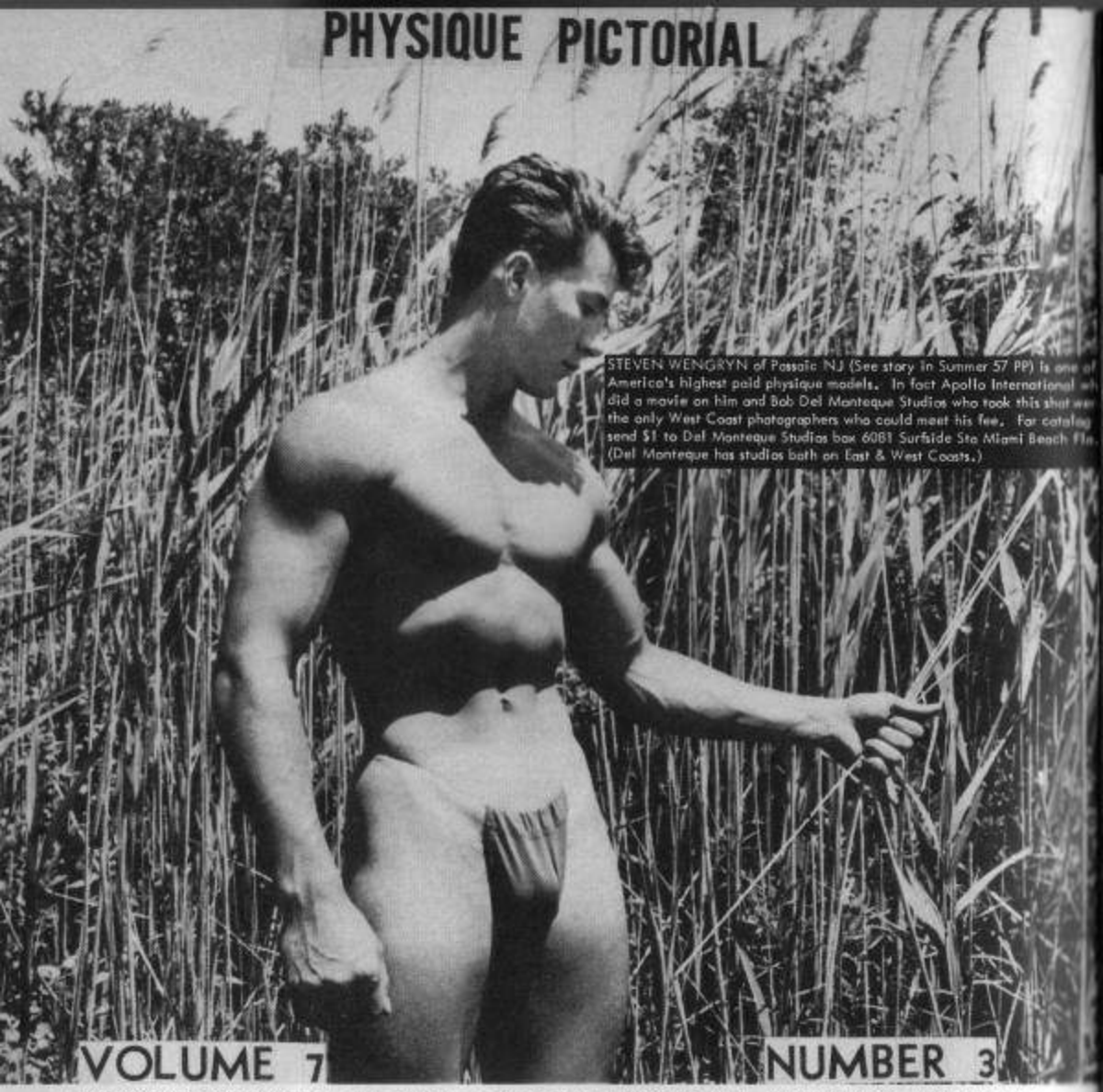
PHYSIQUE PICTORIAL

35 CENTS



FALL 1957

PHYSIQUE PICTORIAL



STEVEN WENGRYN of Passaic NJ (See story in Summer 57 PP) is one of America's highest paid physique models. In fact Apollo International also did a movie on him and Bob Del Monteque Studios who took this shot were the only West Coast photographers who could meet his fee. For catalog send $1 to Del Monteque Studios box 6081 Surfside Sta Miami Beach Fla. (Del Monteque has studios both on East & West Coasts.)

VOLUME 7 NUMBER 3

SUBSCRIPTIONS: Published 4 times each year. 1 yr 1st class $1.50, 2 yrs 1st class $3.00 in U.S., Canada and Mexico. Foreign 1st class is $1.75 1 yr, $3.50 2 yrs. By third class open flap $2.50 2 yrs anywhere. First class mail is sealed in plain envelope.
BACK ISSUES: Fall 54, Wntr 54, Spring 55, Smr 55, Fall 55, Wntr 55, Spring 56, Smr 56, Fall 56, Spring 57, Summer 57, @ .41 ea 1st class.
ADVERTISING: Paid advertising never accepted in PP. Price information of photos is given as courtesy to readers and photographers.
FOREIGN REPRESENTATION: GREAT BRITAIN: John Valentine 23 Deanswood dr Moortown Leeds England (or) Dominique Suite 35A 119 Oxford St, London W 1 England. BELGIUM: Henri Gansou 17 rue Haute Andrimont. HOLLAND: Cultuur-en-Ontspanninggingscentrum Postbus 542 Amsterdam. FRANCE: Edy Silvian 39 rue Sainte Anne, Paris 1 .

COVER & BACK COVER. By George Quaintance Dept PP box 2236 Terminal Annex Los Angeles 54 Calif. These are borrowed from his new greeting card set which consists of 12 cards in color and boxed $5 postpaid. See further details on page 16 which has other drawings.

THOUSAND MODEL DIRECTORY available now, Price $1. from Athletic Model Guild 1834 W 11th Street Los Angeles 6, California. This book is 5 1/2 x 8 1/2 100 pages (including a slick card cover), illustrates over a thousand AMG models. A most unusual book!

PURPOSE OF PHYSIQUE PICTORIAL

Physique Pictorial is dedicated to creating in everyone a greater body consciousness, that he may enjoy life to its fullest measure. We would never suggest that a person should neglect his spiritual nature, but rather believe that the average person leads a more useful life when his body is sound and healthy. Only a few of us want for ourselves the degree of perfection most of these athletes have achieved, yet in studying them we are again resolved to improve ourselves in everyway we can.

We hope this book offends no one, though we realize the mere portrayal of any part of the body disturbs some whose minds have been pitifully warped by improper training. A little gentle humor has been included, and here and there we have poked a little fun at some of our "antagonists" who take themselves too seriously. It is hoped that all who take the trouble to study the book will get a message of hope and inspiration from it, and will be better persons for the experience.

AMG CATALOG RENTAL PLAN. With a library in excess of 35,000 photographs, the Athletic Model Guild has for many years been eager to provide a practical and inexpensive method for interested persons to be able to review these. Our ten cent catalogs are one method of achieving this end, but even these can be a bit expensive when one wishes to review a thousand or more of them. So now AMG is renting the catalogs themselves at only 1 cent a page for a month's rental. To save bookkeeping costs, customers are asked to rent complete prefix groups (these are listed in a special bulletin which will be sent you if you are interested).

Catalogs often contain photos catering to more specialized interests which are not often found in published books which must be directed towards more general tastes. Whatever your special interest may be, it is likely you will find it represented in the various catalogs.

Comments and suggestions from our readers appreciated. Write to AMG 1834 West 11th Street Los Angeles 6, California.

NEW MODELS MAY REGISTER WITH PHYSIQUE PICTORIAL OFFICE. To those in Southern Calif. area phone DU 2-4190 for interview.

THE FACELESS ONES! --FACES ON PAGE 10

BUT FIRST, PASS YOUR JUDGMENT ON THESE MODELS BEFORE SEEING THEIR FACES. Most of these are athletes never before published so your judgment will be unbiased. One is old favorite Ed Fury (can you pick him out?) Will you ever believe again that faces arent important in a physique photo?

XD23A

XD21Q

XD4AW

XD23-A age 23 6' 185# of Philadelphia Gym instructor, "Live" on muscle beach. Likes to help others learn trng. XD21-Q age 24 5'6 165# of Glendale Calif. Operates own gym for ladies in Glendale California. XD4-AW age 20 5'11 180#, USN of Newport Florida, Was pro boxer, wt trainer. Intends to go into construction.

XD38

XD9AD

XD8Z

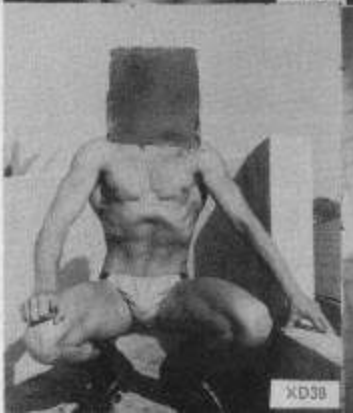
XD5-B age 17 6'5" 170# of Philadelphia Student, Heavy wt trainer. Science fiction enthusiast. XD9-AD age 24 5'6 160# of Warsaw NC, Sheet metal wrkr, Heavy wt trainer, Cartoonist (wants to be comi artist). XD8-Z, age 23 5'8,5" 150# of Galveston Texas, Bell boy Avid swimmer, track. Raises animals for hobby.

XG9C

XD2H

ZZ-O-RQ

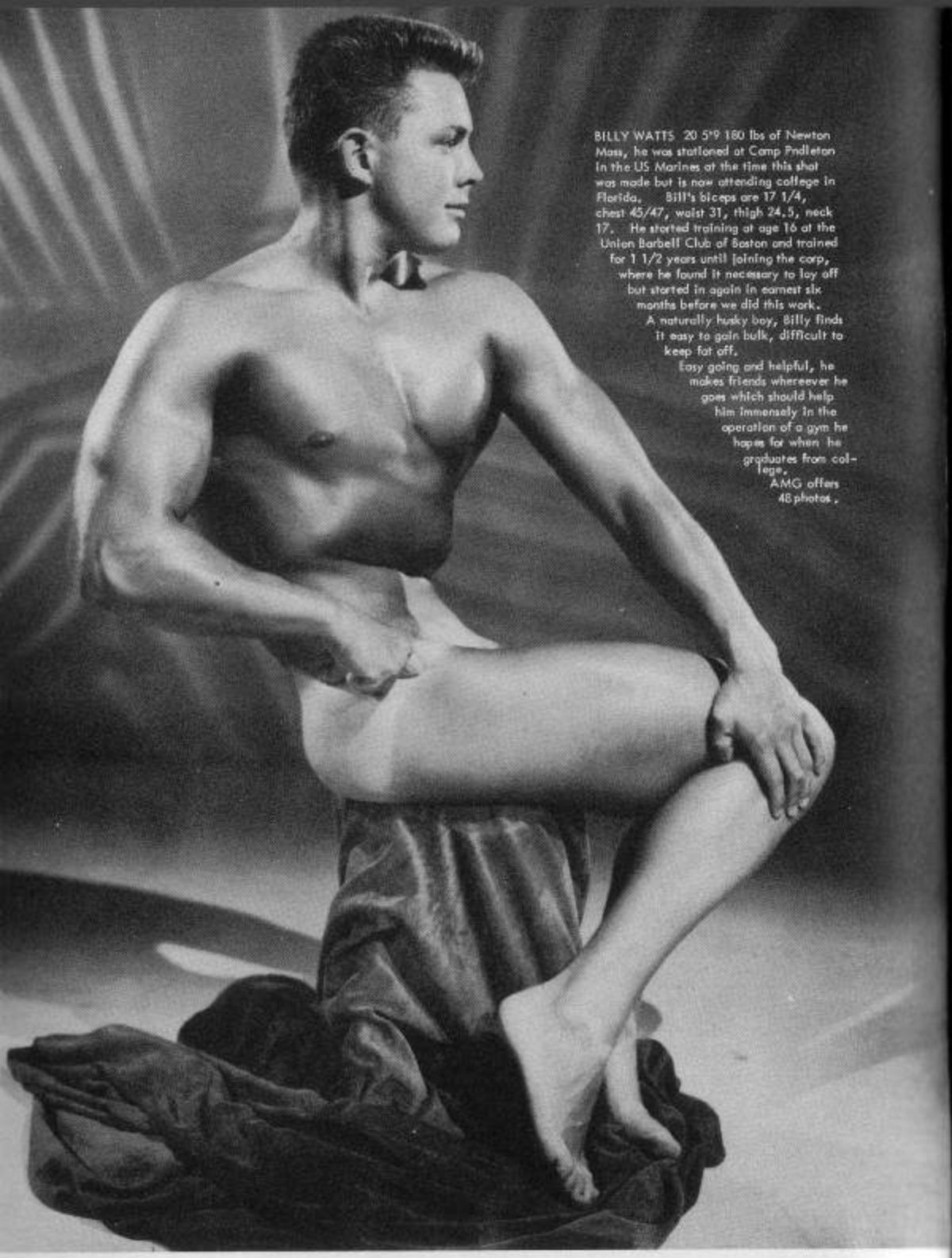
XG9-C age 18, 5'9 165# of Chicago III, gym instructor, & construction. Wrestling & wts, Hot rodder. XD2-H age 20 5'5,5" 140# of Alhambra Calif, Student. Wt trainer (has plastic surgery 1 month before this shot.) ZZ-O-RQ age 29 5'11 180# of Los Angeles. Actor, Trains lightly with wts, Recently formed own company.


XD3B

XD12S

XD7L

XD3-B 20 of Shires Boro Georgia 5'10 160# Works as laborer. War USMC boxer. Eager to improve himself XD12-S, age 19, 5'8" 145# USMC of Bayview Alabama. Lt wt training, football, Wants to be a school teacher. XD7-L, age 20 6'1 185# Foreman, also works as gym instructor, Heavy wt trainer. Hopes to own own gym.



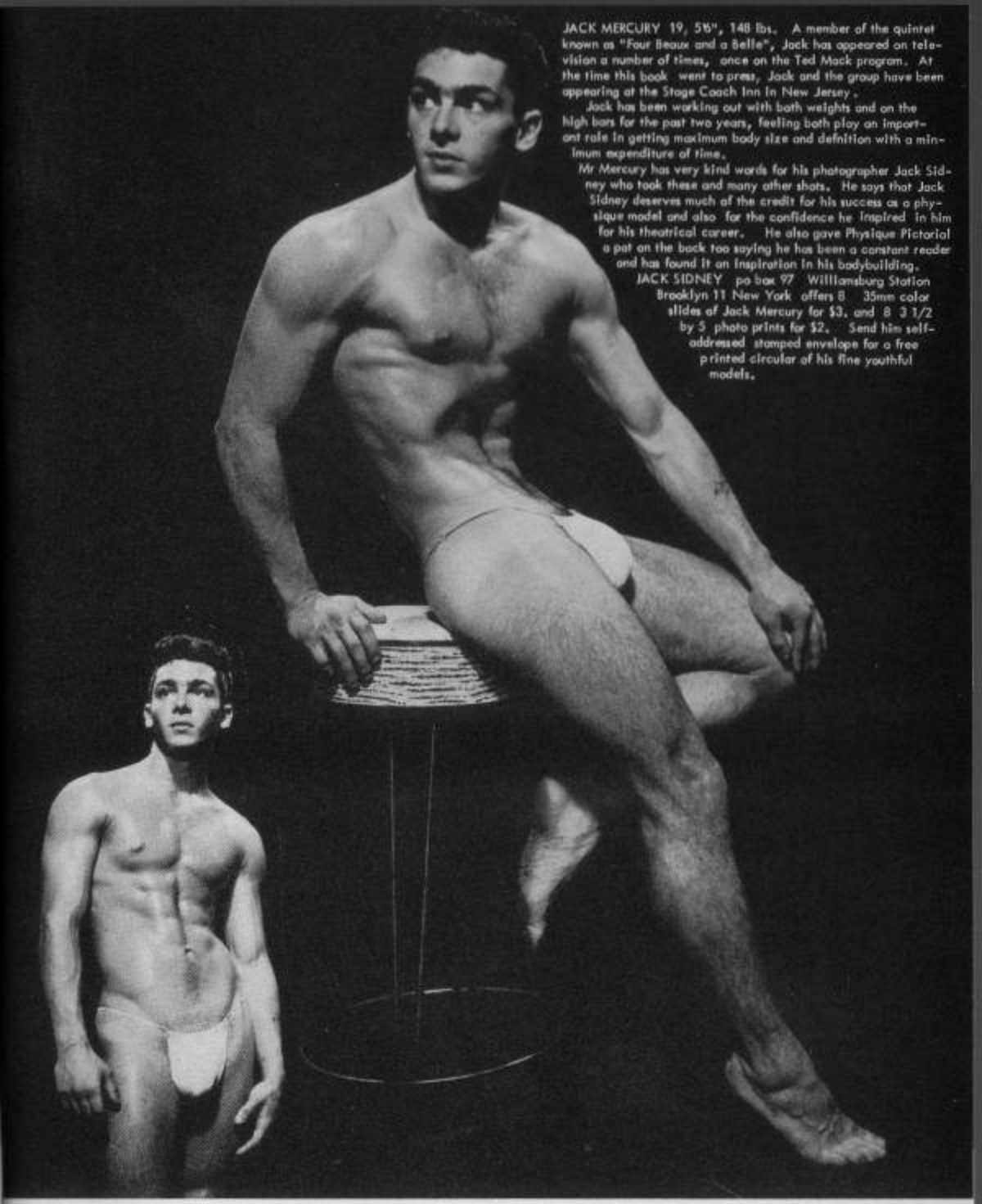
BILLY WATTS 20 5'9 180 lbs of Newton Mass, he was stationed at Camp Pndleton in the US Marines at the time this shot was made but is now attending college in Florida. Bill's biceps are 17 1/4, chest 45/47, waist 31, thigh 24.5, neck 17. He started training at age 16 at the Union Barbell Club of Boston and trained for 1 1/2 years until joining the corp, where he found it necessary to lay off but started in again in earnest six months before we did this work.

A naturally husky boy, Billy finds it easy to gain bulk, difficult to keep fat off.

Easy going and helpful, he makes friends whereever he goes which should help him immensely in the operation of a gym he hopes for when he graduates from college.

AMG offers 48 photos.

ARE YOU INTERESTED IN PHYSIQUE MOVIES? Please send in your answer to this questionnaire whether or not you now have a projector. 1. Do you now have or do you contemplate purchasing a projector? 2. Size: 16MM 8 MM 3. If you dont have a projector have you considered renting one for special gatherings ($2.75 is a typical price of rental in most stores). 4. What physique films have you already seen a nd which were best. 5. Faults of physique movies you have b seen. 6. Which of the following themes would you be interested in seeing in physique movies (Put star * after most desirable themes): Posing routines, Wrestling, Day in the Life of Athlete or model, Dramatic stories, Humourous stories, Adventure, Weightlifting instruction, Various sports, Others. 7. Do you insist that physique movies be in posing strap (or back view nude), or will you accept other brief garments appropriate to the theme of the movie? 8. Would you have an interest in a movie club whereby purchasers of physique movies might exchange addresses of other movie enthusiasts, thus making possible a wider variety of material with minimum investment? 9. Do you have a slide projector and would you find auxilliary slide sets useful of some of the key scenes of the films? 10. Which of the AMG models do you consider worthy of movies. Please add any comments which come to mind on the subject of movies. We feel that properly presented such films can serve an invaluable purpose.



JACK MERCURY 19, 5'6", 148 lbs. A member of the quintet known as "Four Beaux and a Belle", Jack has appeared on television a number of times, once on the Ted Mack program. At the time this book went to press, Jack and the group have been appearing at the Stage Coach Inn in New Jersey.

Jack has been working out with both weights and on the high bars for the past two years, feeling both play an important role in getting maximum body size and definition with a minimum expenditure of time.

Mr Mercury has very kind words for his photographer Jack Sidney who took these and many other shots. He says that Jack Sidney deserves much of the credit for his success as a physique model and also for the confidence he inspired in him for his theatrical career. He also gave Physique Pictorial a pat on the back too saying he has been a constant reader and has found it an inspiration in his bodybuilding.

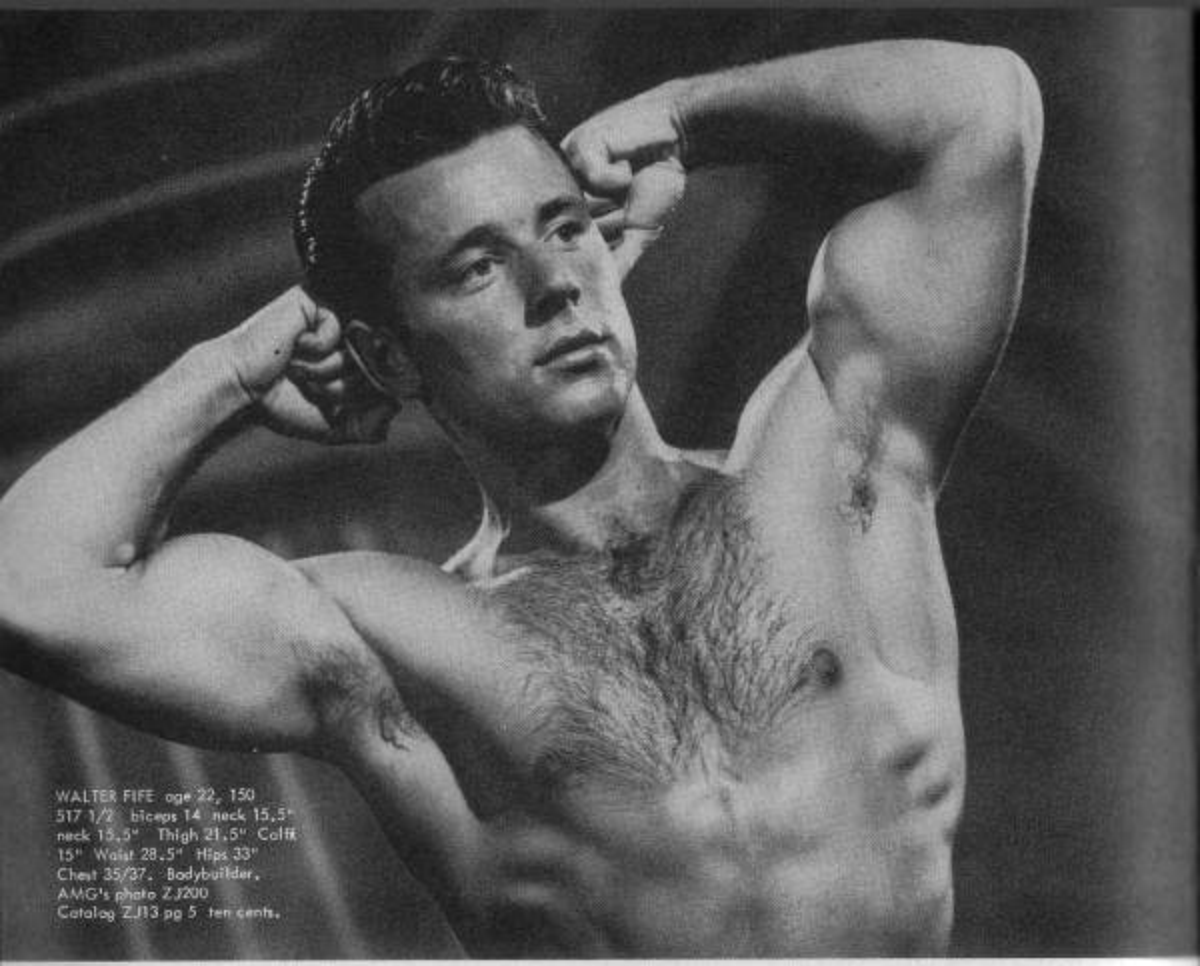
JACK SIDNEY po box 97 Williamsburg Station Brooklyn 11 New York offers 8 35mm color slides of Jack Mercury for $3. and 8 3 1/2 by 5 photo prints for $2. Send him self-addressed stamped envelope for a free printed circular of his fine youthful models.

LET'S WIPE OUT THE VICIOUS SEX RACKET IN POLITICS. Senator Kefauver tried to climb to the presidency by gathering and expounding frightening statistics about the exaggerated menace to juveniles from certain so-called sensuous literature. Certain lazy law enforcement groups beg for broader powers to act as censors on what their constituents may read and see (thus paving the way for pay-offs and corruption). These feed on the fears of some ignorant parents who believe that censorship and suppression will take the place of parental interest, guidance and sensible enlightenment. A child who has true love at home is bored with so-called adult literature.

The truth is that most of these political racketeers dont know the meaning of true morals--they will stoop to any immoral means to achieve political power. In one court case we listened to in Los Angeles where a school teacher photographer was being prosecuted for asking a school boy to pose for physique photos , the degenerate minded prosecutor presenting his exhibits found in the teacher's car at the time he arrived to keep his appointment with the boy (and was met by Vice officers instead)--certain scarves, props and other items were offered as an Exhibit A, and then a jar of vaseline and a coil of clothesline rope were singled out to be presented as "Exhibit B." this is the filthy way certain minds work.

One of the star police pornography witnesses at the Kefauver photo hearings in Los Angeles who frequently gave false testimony in other court cases where the defense requests for lie detector tests were refused, recently confessed to molesting his 14 year old step-daughter, even tho ironically enough the girl herself denied the charges until faced with his confession in open court. One wonders if our police here might have taken training under the old Moscow regime.

Of course, everyone has heard with disgust of the Kefauver Committee Chief Consul's frequent private party showings of the illicit movies confiscated--apparently the reasoning of the committee was that such films filthy for you and me, but not for their special friends. Certainly, some people are going to wonder just how one goes about getting on one of these censorship committees.



WALTER FIFE age 22, 150
51? 1/2 biceps 14 neck 15.5"
neck 15.5" Thigh 21.5" Calf?
15" Waist 28.5" Hips 33"
Chest 35/37. Bodybuilder.
AMG's photo ZJ200
Catalog ZJ13 pg 5 ten cents.

LETTERS FROM PP READERS

FASHIONS FOR EUNUCHS

.....While I find the overemphasis occassionally placed on the crotch area by some photographers and artists rather stu pid, I think the other extreme can be just as ridiculous. In catalogs of men's underwear we find the area so completely flattened out, that one might believe the models were women with short hair. Whether the prudes whose own sexual drive has withered like it or not, there is a difference in men and women, and while it may be questionable taste to exaggerate the difference, it certainly is questionable intelligence to attempt to conceal it altogether.

A bullfighter wears his tight thin trousers so he may deftly dodge the bull and not get loose cloth caught on the horns. Cowboys wear skin tight levis to prevent leg hair burns while riding as well as not to annoy the horse with flapping trouser legs. These and other real men are indifferent towhether or not their "masculinity" shows. But in making the bullfighter's costume at least, provision is made in the trousers that a man and not a woman will wear the pants. In most of our styles in America, outside of a variation in the buttons little difference exists.

Let's accept nature, conform to it, instead of pretending that any part of it could be "improper." ....KK Houston Texas

PERILS OF EDUCATION

.....Although I have graduated from two colleges, I cannot understand the AMG bulletins and cataloging system. Why dont you simplify them and really take the time to explain so artists like myself can take full advantage of your service. Your confused presentation has no doubt resulted in the loss of considerable business from others like myself who just cant be bothered. DU Miami, Fla

.....Editor's note: A more logically presented AMG Bulletin 53 is in process now and will be available sometime after Dec 1, 1957.

TRIBUTE TO S&H MAGAZINE

.....Why do you want to pass out bouqets (in your Summer 57 issue) to a competitor who will stoop to any lengths to destroy you and what you represent. Your free advertising for this magazine should help its business boom. D O'M. York Penn.

.....Editor's note: We hope S&H does continue to prosper-- a healthy competitor is always better than a starving one, as sometimes hunger may blind good judgment.

GETTING MUSCLES WITH MINIMUM WORK

.....Have you read the Oct. 57 issue of Vim which explains a new one-a-day muscle building exercise course which makes ordeals in the gym obsolete. This article is worth ten times the cost of the magazine! B.L. Knoxville Tenn

.....Editor's note: This exercise system will definitely not replace gyms but is worth reading. To get the article send 35cents to Vim, 179 W. Washington, Chicago 2 Illinois and ask for Oct 57 issue.

WHY NO WOMEN IN PHYSIQUE PICTORIAL?

.....Why dont you balance Physique Pictorial--include more pictures of women so you can prove you are not trying to make a homosexual appeal (as a certain rival claimed about all the pocket size physique books.) Also you should show more exercise and bodybuilding articles and then you wouldn't be so wide open to criticism. Another thing I dont like about your book is the congestion and smallness of print--everything is too crowded. RK San Fran.

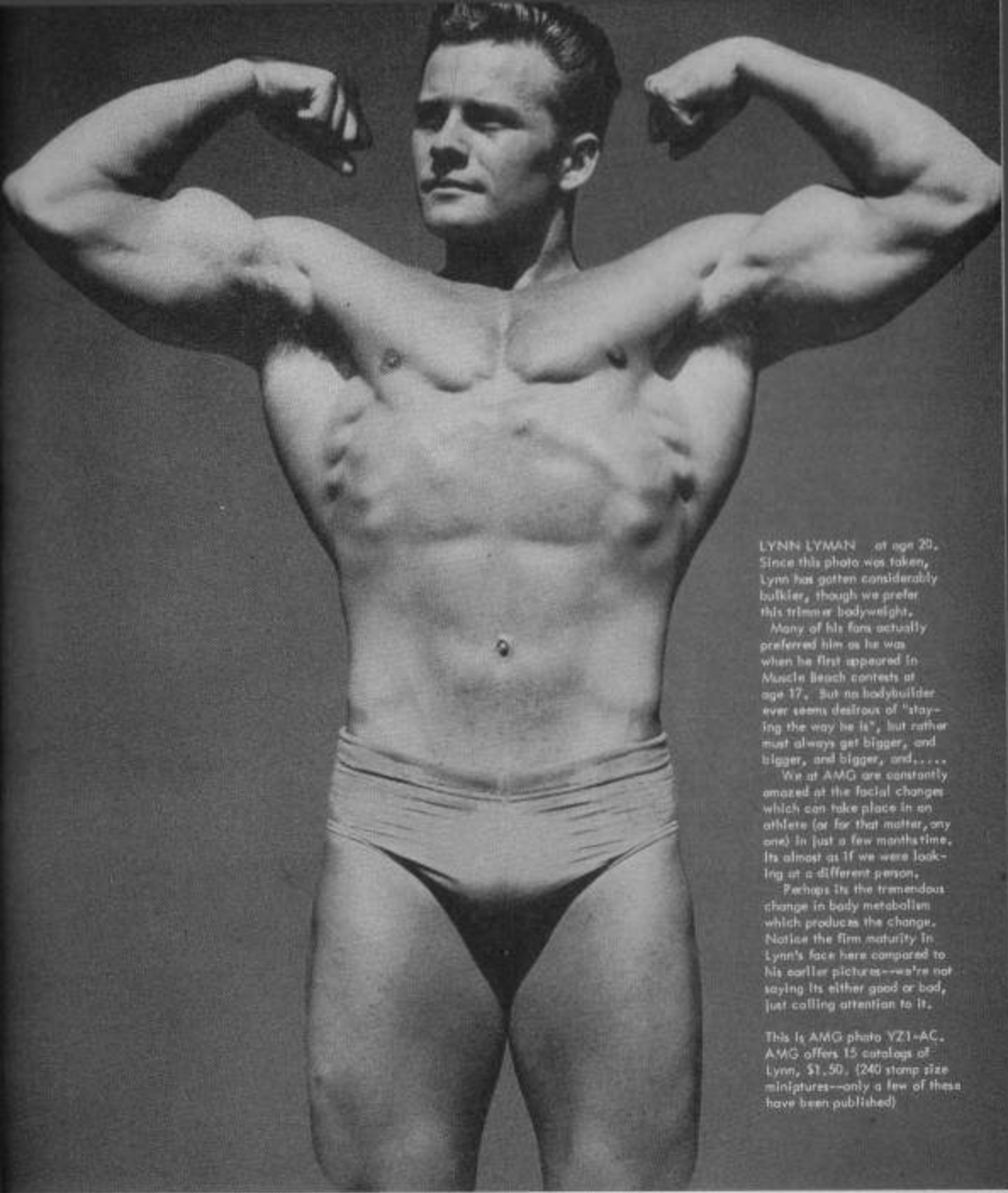
PRESENT PP FORMAT APPRECIATED

.....Please disregard letters asking you to change PP--leave well enough alone. Remember you cant please everyone. There are plenty of fine exercise books, girly magazines (I buy em myself) so please keep your book filled with helpful new and interesting pictures and drawings--andIf you get satisfaction from it, go right on filling up the otherwise wasted margins with retaliatory comments about your oppressors and antagonists--I dont always agree, but then these are often interesting and sometimes amusing. LO Alex Va.

PP CRITICIZED FOR SUPPORTING "LISTED GROUP"

.....While your pictures are fine, your politics are most naive. In your anti-censorship campaign you list the ACLU and in California this group was listed as "un-American and communist sympathiser" back in the Mc Carthy days. DK Oklahoma City, Oklahoma

.....Editor's Note: The ACLU has several times been misbranded because it believe the US citizen intelligent enough to choose his own politics (as well as his own literature) This belief was shared by the framers of the US Constitution and Bill of Rights, but some of our citizens today consider this belief old fashioned. They feel constitutional guarantees should be ignored when it is expedient to do so. ACLU fights for everyone's constitutional rights, regardless.



LYNN LYMAN at age 20. Since this photo was taken, Lynn has gotten considerably bulkier, though we prefer this trimmer bodyweight.

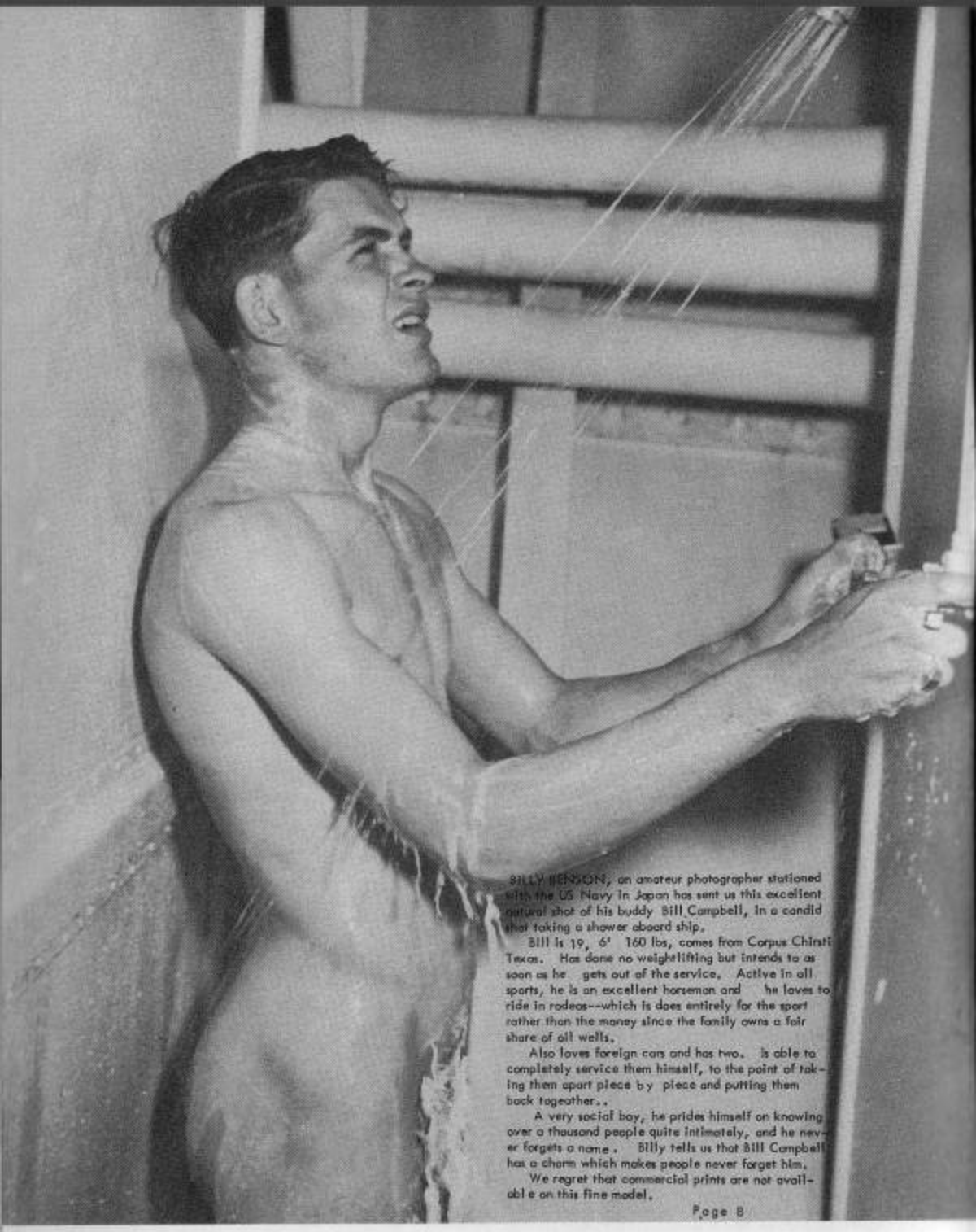
Many of his fans actually preferred him as he was when he first appeared in Muscle Beach contests at age 17. But no bodybuilder ever seems desirous of "staying the way he is", but rather must always get bigger, and bigger, and bigger, and.....

We at AMG are constantly amazed at the facial changes which can take place in an athlete (or for that matter, any one) in just a few months time. Its almost as if we were looking at a different person.

Perhaps its the tremendous change in body metabolism which produces the change. Notice the firm maturity in Lynn's face here compared to his earlier pictures--we're not saying its either good or bad, just calling attention to it.

This is AMG photo YZ1-AC. AMG offers 15 catalogs of Lynn, $1.50. (240 stamp size minigtures--only a few of these have been published)

WHO READS THE PHYSIQUE BOOKS? Our tabulation of the questionnaire on pg 19 of the Summer 57 edition of PP is not complete and we would appreciate additional answers at any time those who havent completed it care to send them in, as we would like our result to be as accurate as possible. For those who might be interested we now print a rough resume of the results to date and will later publish a more detailed report.: 1. AGE: Most readers fall between 25 and 35. 2. SEX: Most are male. 3. MARITAL: Majority are single but a sizeable number are now married or have been in the past. 4. CHILDREN: Of those who are married, the average number of children spawned were two. Some irreverent single bucks placed question marks after the children question. 5. INTENT TO MARRY: Of those now single about half have plans to marry or are undecided. But of those who were married but now divorced, none intend to remarry. 6. RACIAL BACKGROUND: Most are a conglomeration of middle European, English and German most frequest, but almost every country is mentioned. 7. RELIGION: Catholic most frequently mentioned. Methodist next strongest. Wide variety of churches represented. About 5% indicate no religion. 8. PHYSICAL CHARACTERISTICS: a. Ht: More are 6 ft than any other ht. Average is about 5'11". b. Wt: Most frequent wt is 155 lbs, average is about 160. c. Waist: Most frequent waist size stated is 30", average about 31. d: Hair: Probably 65% have brown hair, about 10% each have blonde and black hair, a few with red, and the rest other shades. e. Eyes: Almost 1/3 have Brown, 1/3 Blue, the other 1/3 divided amongst grey-green, hazel, black, grey, blue-green, etc. 9. BODYBUILDING: Only 25% call themselves bodybuilders (but note : 10: SPORTS & EXERCISE: 75% engage in regular sports and exercise, but unfortunately 25% indicated they did not do regular sports or exercise (a further unfortunate fact was that this 25% were normally among the group with occupations such as artists and other sedentary work). 11. OCCUPATION: Completely diversified. Others than artists, gym owners and trainers, the only occupations which were mentioned considerably more often than others were clerks and students. 12. HOBBIES: Music, Art and photography lead with sports a strong second and almost every other heard-of hobby listed. 13. MONEY SPENT ON PHOTOS: Average about $15 per year, but a small minority go to rather sizeable amounts. 14: EDUCATION: Most are college graduates and an additional 20% have done post graduate work. (None of the workers for AMG or those who produce PP have gone beyond high-school ---perhaps this shows...) 15. CASUAL FRIENDS: Average number of cards sent out at Christmas is 200. 16. MOST INTIMATE FRIENDS: The average reader listed 3 friends from whom he would withhold no secret. About 10% indicated they put complete trust in no one.



BILLY BENSON, an amateur photographer stationed with the US Navy in Japan has sent us this excellent natural shot of his buddy Bill Campbell, in a candid shot taking a shower aboard ship.

Bill is 19, 6' 160 lbs, comes from Corpus Christi Texas. Has done no weightlifting but intends to as soon as he gets out of the service. Active in all sports, he is an excellent horseman and he loves to ride in rodeos--which is does entirely for the sport rather than the money since the family owns a fair share of oil wells.

Also loves foreign cars and has two. Is able to completely service them himself, to the point of taking them apart piece by piece and putting them back together..

A very social boy, he prides himself on knowing over a thousand people quite intimately, and he never forgets a name. Billy tells us that Bill Campbell has a charm which makes people never forget him.

We regret that commercial prints are not available on this fine model.

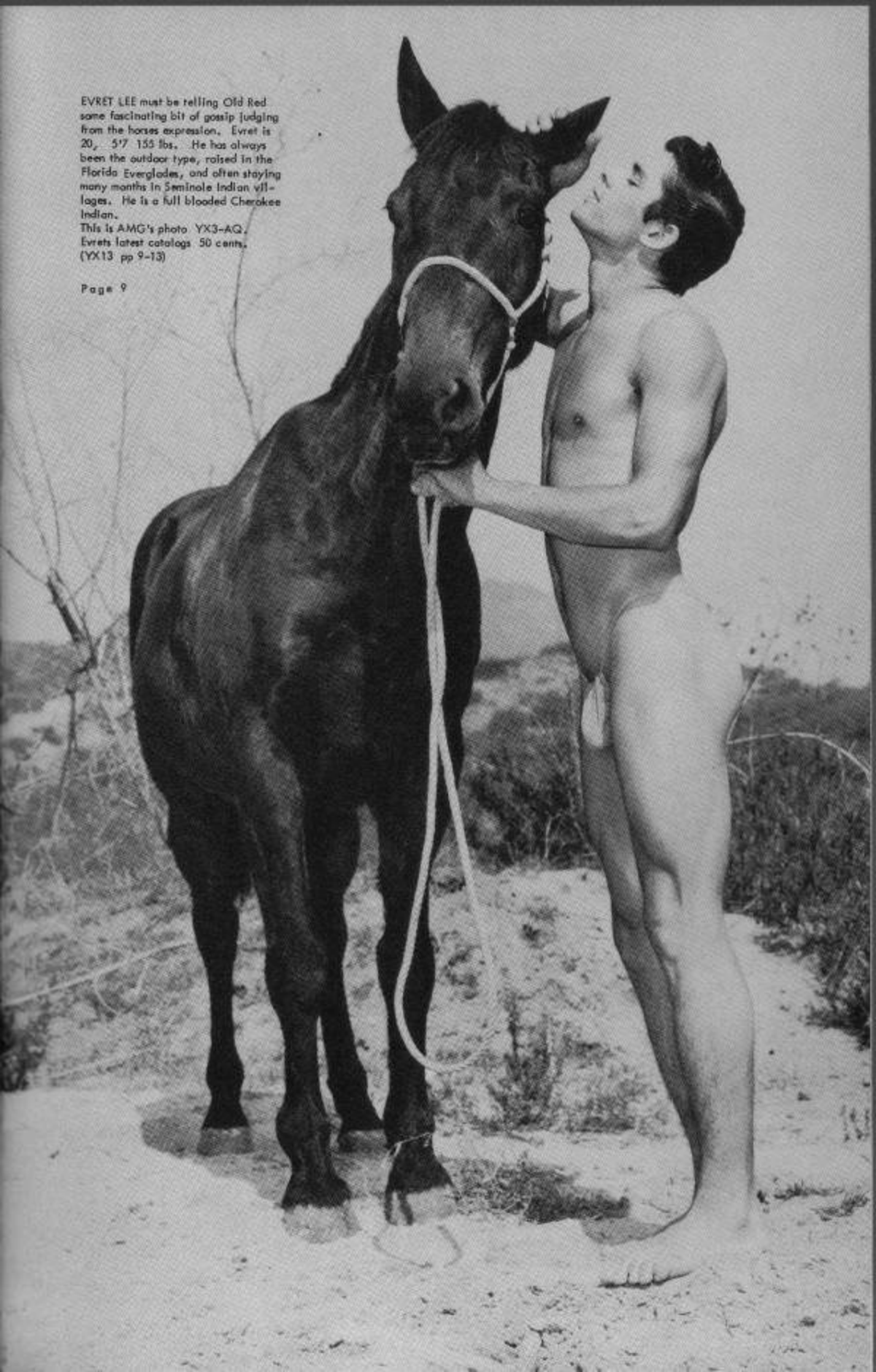
TRAINING INFORMATION FOR THE BEGINNING BODYBUILDER

Physique Pictorial devotes a minimum amount of space to training information because we feel this job is being done so amply by many of the other fine magazines in the field. We believe we cannot be all things to all men, so we concentrate primarily on being a good picture magazine.

Weider Publications 801 Palisade Union City NJ puts out Muscle Power & Muscle Builder, two dynamic books with the latest systems interestingly illustrated and described. Strength & Health Box 1707 York Penn offers a somewhat more conservative system, less flamboyant than the Weider system, but quite effective. Iron Man 512 Black Hills Ave Alliance Nebraska offers yet another conservative approach to bodybuilding. Send any of these $1 and they will send you several back issues of their magazines with helpful training information. Or in large cities you can often find these books in second hand magazine stores.

AVAILABILITY OF PHYSIQUE STATUARY AND PLAQUES

We have had frequent inquiries about the availability of physique statuary and placques for decoration in homes as well as gardens, pools etc. Recently we visited the Inca Industries in Hollywood and found an excellent assortment of beautifully finished work available by mail. Their mail address is Box 45 Hollywood 28 Calif. Send them $1 for catalog and actual photos of their work. They guarantee shipments against breakage.



EVRET LEE must be telling Old Red some fascinating bit of gossip judging from the horses expression. Evret is 20, 5'7 155 lbs. He has always been the outdoor type, raised in the Florida Everglades, and often staying many months in Seminole Indian villages. He is a full blooded Cherokee Indian.
This is AMG's photo YX3-AQ.
Evrets latest catalogs 50 cents.
(YX13 pp 9-13)

JOHN WINSHIP at age 22
Ht 5'10" Wt 189 lbs Biceps 16.5
forearm 14 Neck 17.5 Chest 43/46,
waist 32, hips 37 thigh 23, calf 16.
John's weight goes up and down tremendously according to his workout schedule.
When he trains, he does it with great gusto,
but then may lay off for months. At one time
he joined a Yoga cult and lived on fruits and
nuts and meditation, and dropped down to 150 lbs
of the most extraordinary definition we have seen.
John has always been a tough, rugged type of individual, a real man through and through.
This is AMG photo ZH 234. (25c 4x5 or $1.50 8x10)
AMG offers 6 catalogs of John Winship @ 60 cents. A
beautiful 35mm color set of 6 slides of John Winship costs
$3., contains some poses similar to that shown here.

FACELESS ONES (See Page 3)

These are the faces removed from the photos on page 3. We hope this experiment has proved interesting to you. Incidently catalogs on these men become available from AMG after March 1958. Individual prints of any of them can be ordered now at 25 cents each print. (4x5).

XD23-A
BURT
WEST

XD21-Q
JOE
BARROTTA

XD4-AW
JERRY
JENSEN

XD5-B
MELVIN
SHANK

XD9-AD
GEORGE
SHEFFIELD

XD8-Z
DAVID
BELLE

XG9-C
BOB K
KAPPEL

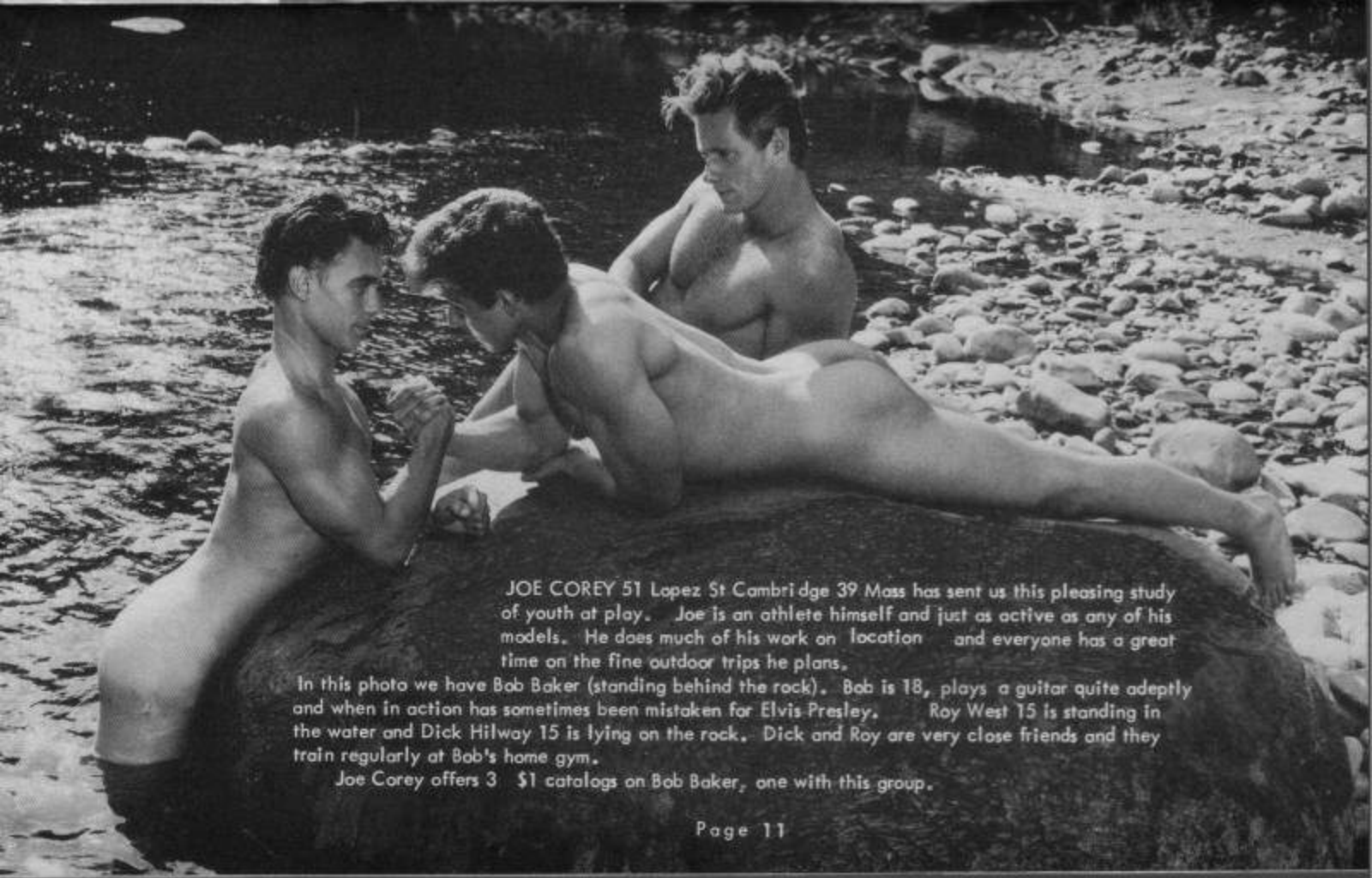
XD 2-H
MELVIN
MARTIN

ZZ-O-FQ
EDMUND
FURY

XD3-B
FRANK
BIRD

YD12-S
JACK
SWAN

XD-7-L
GENE
WILKIN-
SON



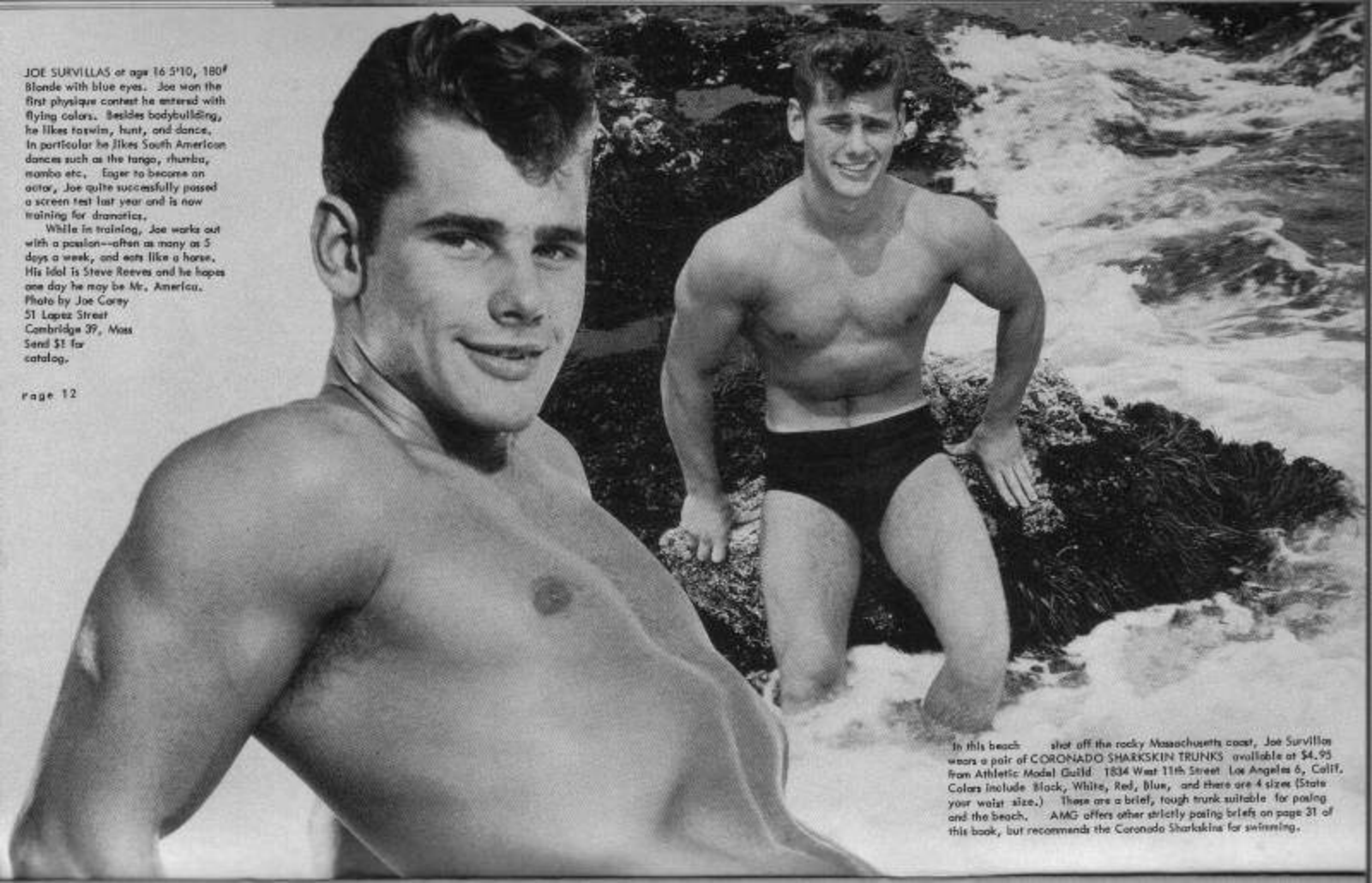
JOE COREY 51 Lopez St Cambridge 39 Mass has sent us this pleasing study of youth at play. Joe is an athlete himself and just as active as any of his models. He does much of his work on location and everyone has a great time on the fine outdoor trips he plans.

In this photo we have Bob Baker (standing behind the rock). Bob is 18, plays a guitar quite adeptly and when in action has sometimes been mistaken for Elvis Presley. Roy West 15 is standing in the water and Dick Hilway 15 is lying on the rock. Dick and Roy are very close friends and they train regularly at Bob's home gym.

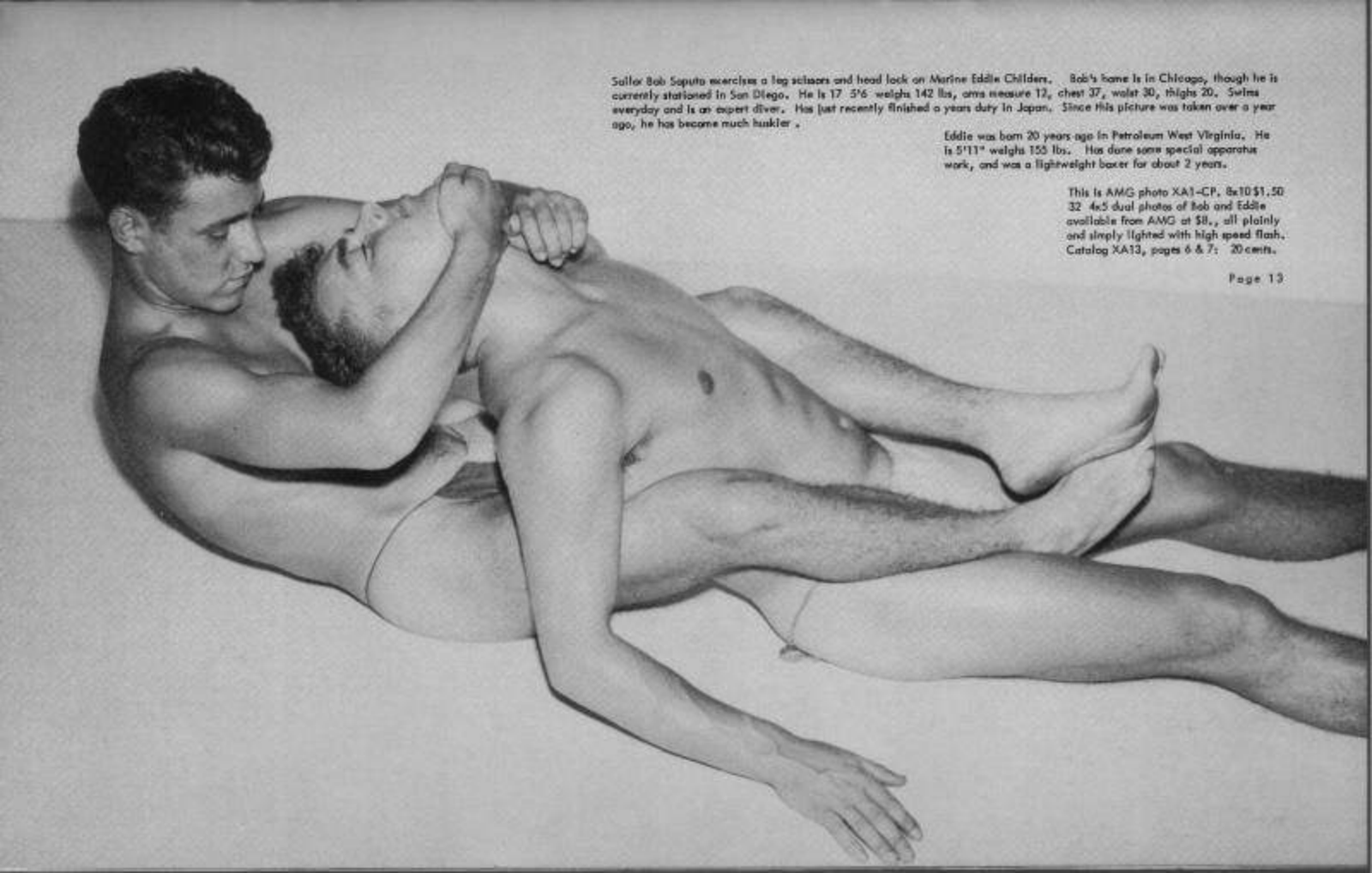
Joe Corey offers 3 $1 catalogs on Bob Baker, one with this group.

JOE SURVILLAS at age 16 5'10, 180#
Blonde with blue eyes. Joe won the first physique contest he entered with flying colors. Besides bodybuilding, he likes toswim, hunt, and dance. In particular he likes South American dances such as the tango, rhumba, mamba etc. Eager to become an actor, Joe quite successfully passed a screen test last year and is now training for dramatics.

While in training, Joe works out with a passion--often as many as 5 days a week, and eats like a horse. His idol is Steve Reeves and he hopes one day he may be Mr. America.
Photo by Joe Corey
51 Lopez Street
Cambridge 39, Mass
Send $1 for
catalog.



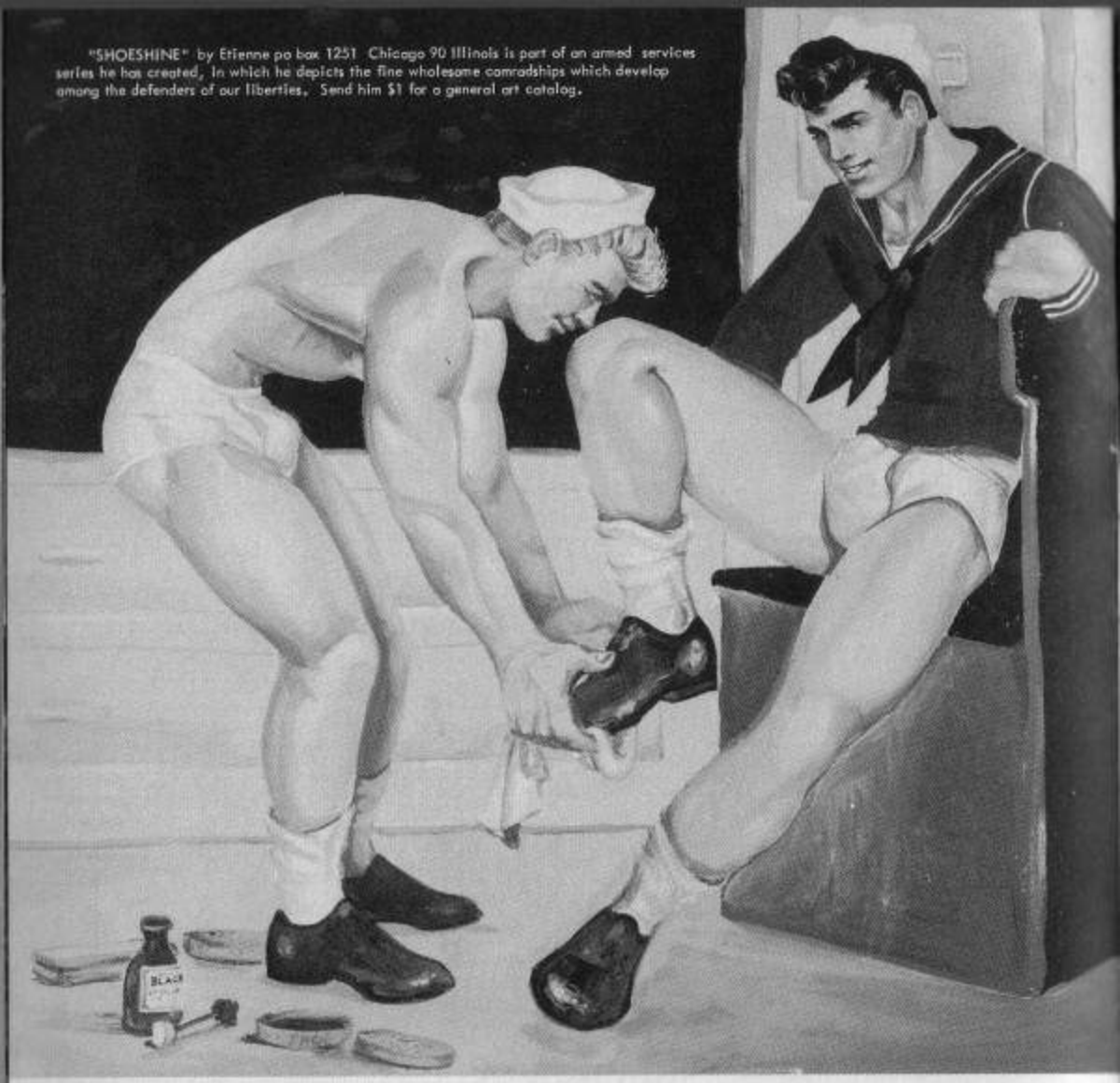
In this beach shot off the rocky Massachusetts coast, Joe Survillas wears a pair of CORONADO SHARKSKIN TRUNKS available at $4.95 from Athletic Model Guild 1834 West 11th Street Los Angeles 6, Calif. Colors include Black, White, Red, Blue, and there are 4 sizes (State your waist size.) These are a brief, tough trunk suitable for posing and the beach. AMG offers other strictly posing briefs on page 31 of this book, but recommends the Coronado Sharkskins for swimming.



Sailor Bob Saputo exercises a leg scissors and head lock on Marine Eddie Childers. Bob's home is in Chicago, though he is currently stationed in San Diego. He is 17 5'6 weighs 142 lbs, arms measure 12, chest 37, waist 30, thighs 20. Swims everyday and is an expert diver. Has just recently finished a years duty in Japan. Since this picture was taken over a year ago, he has become much huskier.

Eddie was born 20 years ago in Petroleum West Virginia. He is 5'11" weighs 155 lbs. Has done some special apparatus work, and was a lightweight boxer for about 2 years.

This is AMG photo XA1-CP. 8x10 $1.50
32 4x5 dual photos of Bob and Eddie available from AMG at $8., all plainly and simply lighted with high speed flash. Catalog XA13, pages 6 & 7: 20 cents.



"SHOESHINE" by Etienne po box 1251 Chicago 90 Illinois is part of an armed services series he has created, in which he depicts the fine wholesome comradships which develop among the defenders of our liberties. Send him $1 for a general art catalog.

SURVEY REVEALS THOSE WHO DEMAND NUDE PHOTOS UNWILLING TO FIGHT FOR THEIR PRIVILEGES !

In a survey AMG conducted recently it was almost amusing to find that those photo collectors who are most desirous for nude photos are often the least willing to join organizations in our country which fight censorship, whereas collectors who are comparitively indifferent to nudes are active in such groups as ACLU, American Sun Bathing and Health Association and others which have a dynamic program to fight censorship.

The lazy collector who "demands" his privileges must realize others will not fight his battle for him. Those physique photographers who have attempted to offer full nudes have received crippling fines ($5000.00) and some have gone to prison. Their customers have also been harrassed, as federal law provides a severe penalty for knowingly purchasing nude photographs,

The opposition to nudes, or for that matter to all display of "flesh" is well organized. Such groups as the NODL through political and economic pressure (though they deny this) often force dealers to discontinue magazines and books they disapprove of. In Santa Monica California police have pressured distributors to discontinue all physique magazines. (This was largely brought about thru the agitation of a degenerate newspaper which has often suggested that police use illegal methods including brutality in discriminating against minority groups of which the paper disapproves. Interestingly enough it was learned that the reporter responsible for most of the strange articles was a member of this same group--apparently he hoped he could thus convince others of his "purity".

To join a group which fights censorship it is not necessary to use one's correct name (if he has a sensitive job situation). Such groups always need funds and it is possible to send an annonymous contribution. In areas where they function, they can always use additional clerical help. So poor or rich there is an opportunity for you to help.

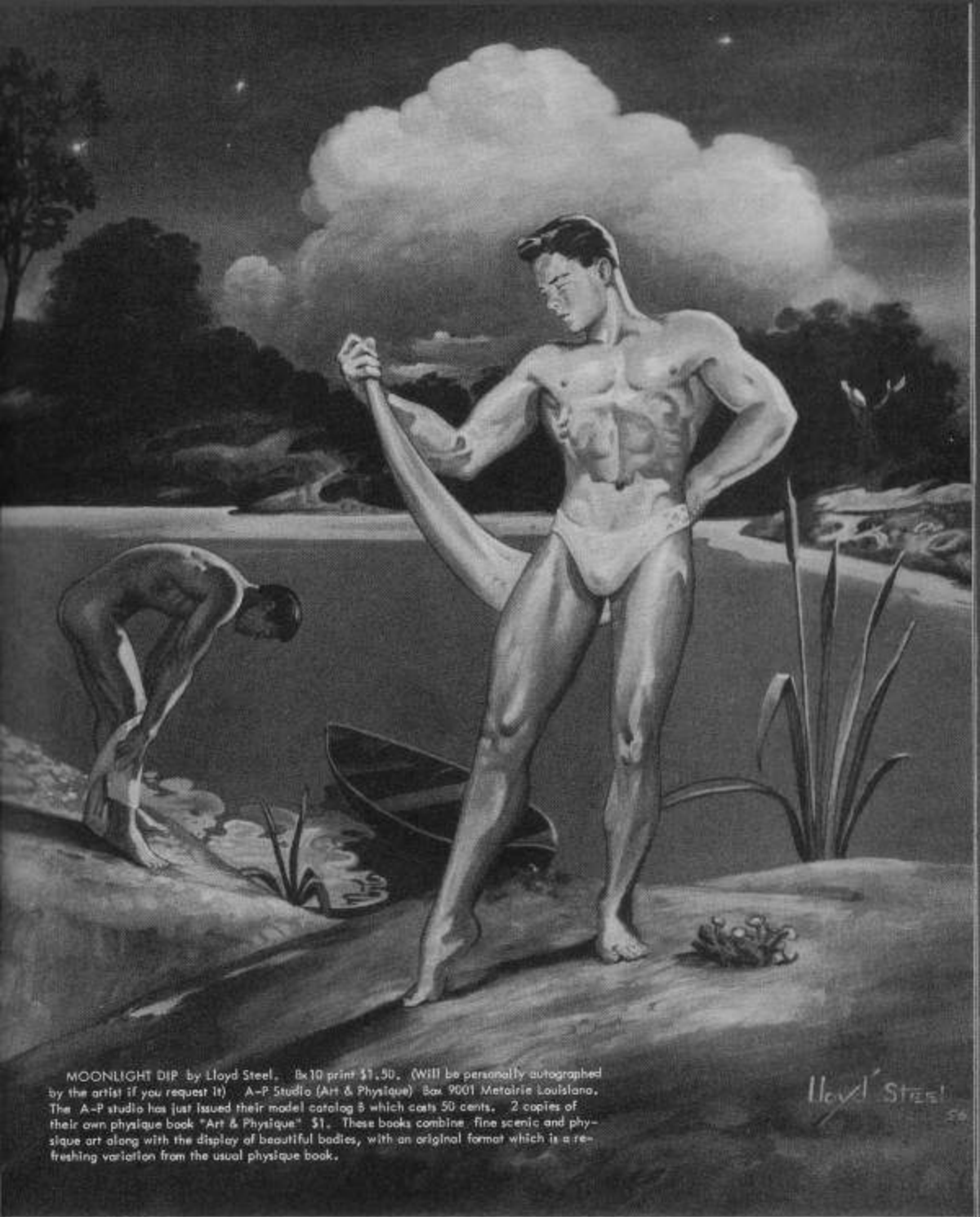
One day the collector who cannot now bother himself to join anti censorship groups may wake up to find his only permissable literature to be a heavily expurgated Bible, his only display of the human body the latest Cecil B. DiMilleepic.

Censors hate such groups as American Civil Liberties Union like Satan hates the Holy Cross. ACLU address 170 Fifth Avenue New York 10, New York. Send 25c for pamphlet on Freedom Of the Press.

HOW "SECURE" IS FREEDOM IN AMERICA ?

Most Americans foolishly assume that freedom is free, that they have certain God-given inalienable rights which will never be denied them as long as America remains intact. But how wrong they are! While the average American would readily lay down his life to save his country from a foreign invader, far too many of our citizens would casually sacrifice the bitterly-fought-for freedoms guaranteed by the Bill of Rights, merely because some politician tells them that Communism or some other bugaboo can be more easily stopped by denying these freedoms "in certain cases." Unless this dangerous trend is reversed some strong personality like a Huey Long or a Senator Mc Carthy, avoiding the former's errors may gain a dictator-like grip on this country--all in the name of good Americanism--while those who try to challenge him will find no basic freedoms allowing them to carry on their opposition. It will be "un-American" or "Communistic" to oppose the great man who knows what is best for all of us.

Send 50c to the ACLU 170 Fifth Ave NY 10 NY for the 100 page booklet "Liberty Is Always Unfinished Business"



MOONLIGHT DIP by Lloyd Steel. 8x10 print $1.50. (Will be personally autographed by the artist if you request it) A-P Studio (Art & Physique) Box 9001 Metairie Louisiana. The A-P studio has just issued their model catalog 8 which costs 50 cents. 2 copies of their own physique book "Art & Physique" $1. These books combine fine scenic and physique art along with the display of beautiful bodies, with an original format which is a refreshing variation from the usual physique book.

SOME IMPORTANT DO's and DONT's FOR SUCCESSFUL WEIGHT REDUCTION. While most bodybuilders are concerned with adding on more weight, our surveys have shown that a number of our readers have a problem of too much weight. While underweight may not be aesthetically beautiful it is rarely a cause of illness, but overweight besides being ugly is also a decided danger to health and as little as 25% overweight will appreciably lessen one's life span. Simply eating less than you are now eating will cause a weight loss, but a dynamic program of low-calorie health food diet will bring much more satisfying results. The list below is only supplementary and the dieter should either study dieting and foods thoroughly on his own, or consult a doctor and follow his instructions faithfully.

Do EAT YOUR MEALS ON TIME whenever possible , and dont skip meals. Do EAT SLOWLY as possible.
Do EAT a maximum of roughage foods such as lettuce, cabbage, turnips, green vegetables, most fruits etc, but dont eat beyond minimum requirements of foods containing FATS and SUGARS.
Do READ BOOKS ON DIET--as many as you have the time for. Understand foods as thoroughly as possible. Dont follow fad diets which though effective often deprive the body of essential food elements.
Do EXERCISE and play sports whenever you can find the time, but dont kid yourself into thinking excercise takes the place of diet.
Do REWARD YOURSELF occasionally with forbidden foods in measured quantitities--possibly even a weekly "binge" meal, but dont break down a whole day or more--such excess food will stay with you until used or stored (as fat)--and "Victory" day is postponed.
Do weigh yourself at least once a day at the same time under same conditions, but if you are following the rules, dont be disturbed if you find 3 or 4 days passing without a weight loss, it will even out.
Do AVOID EMOTIONAL STRAIN during the diet period--avoid coupling diet with other personal disciplining such as giving up smoking.
Dont eat something everytime you are disappointed in your work, lack of accomplishments, love, sex conquests etc.
Do chew SUGARLESS GUM when nervous.

THE SMARTEST THING IN GREETING CARDS are being offered by the Quaintance Studio. The drawings on these pages and our front and back cover are from a series of 12 cards. The large 4x9 double fold cards are beautifully printed in color, each one a different idea, suitable for anything from a fast "Hello" to a full length letter. The box of 12 makes an ideal gift. He has the cards in stock now so send $5. at once for an introductory box, with envelopes, postpaid. You will want more after you have seen them!

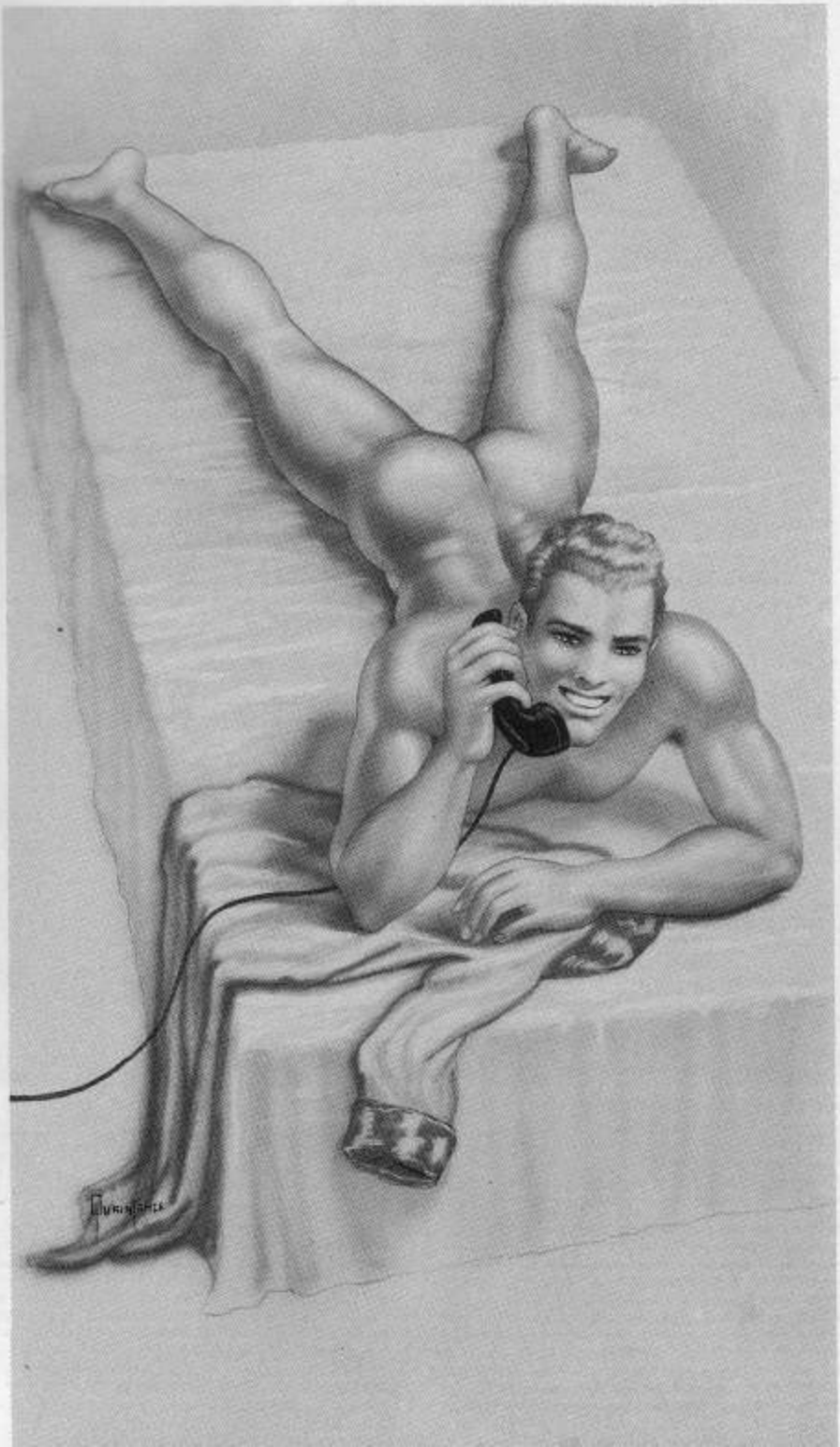
If you like, Mr Quaintance will personally sign one of the cards (with or without a message) as you specify.

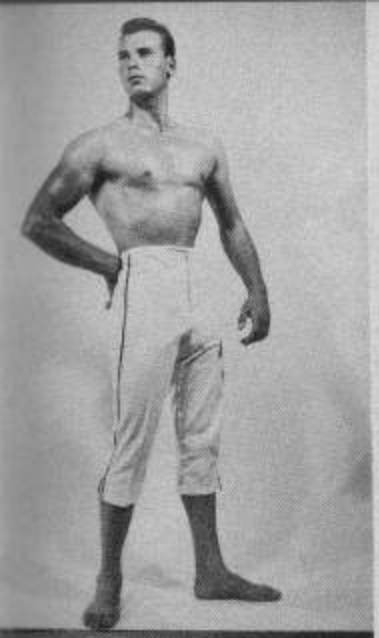
Write: Quaintance Studio Dept PP, Box 2236 Terminal Annex, Los Angeles 54, California.

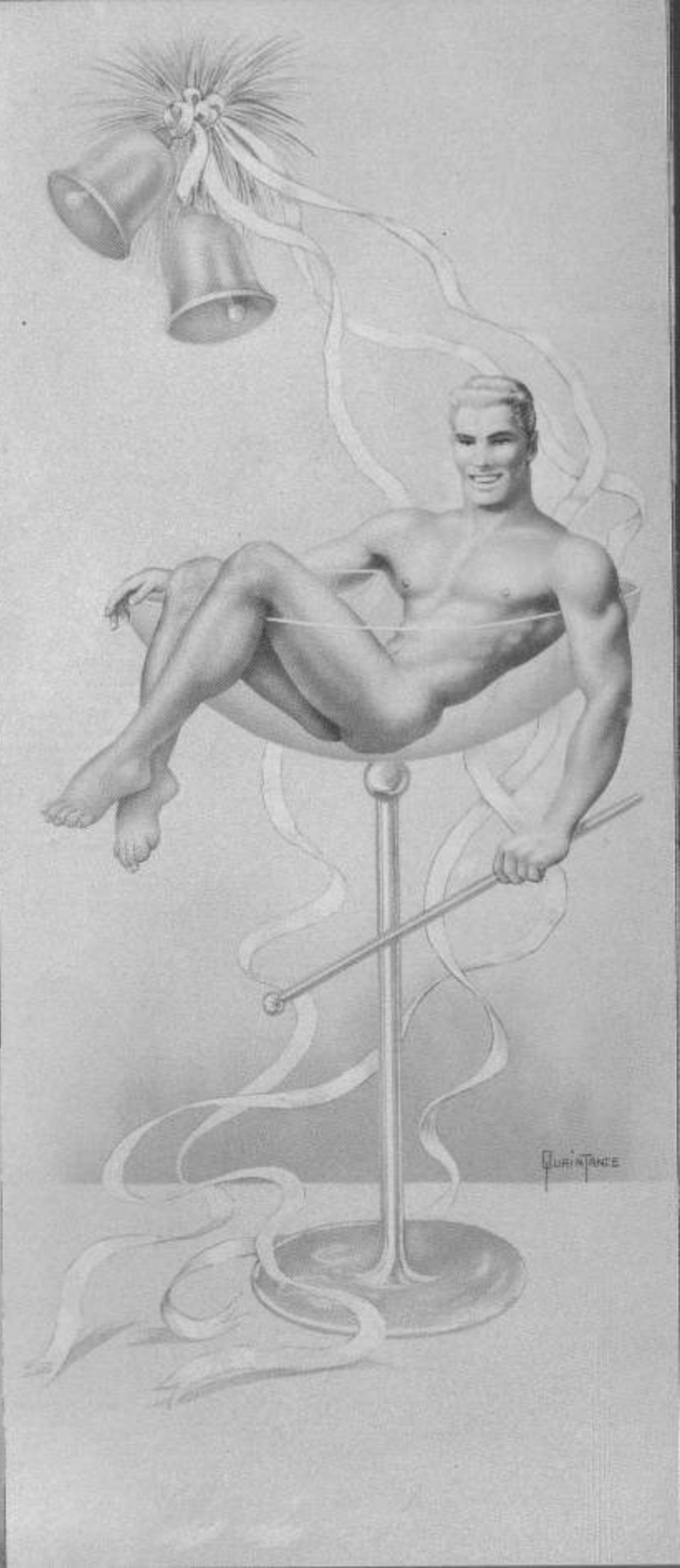
The three pictures in the middle of the book illustrate two of the models who posed for the Quaintance greeting card series. Ahmed Dene at top and bottom, Bob Jewett in the middle.

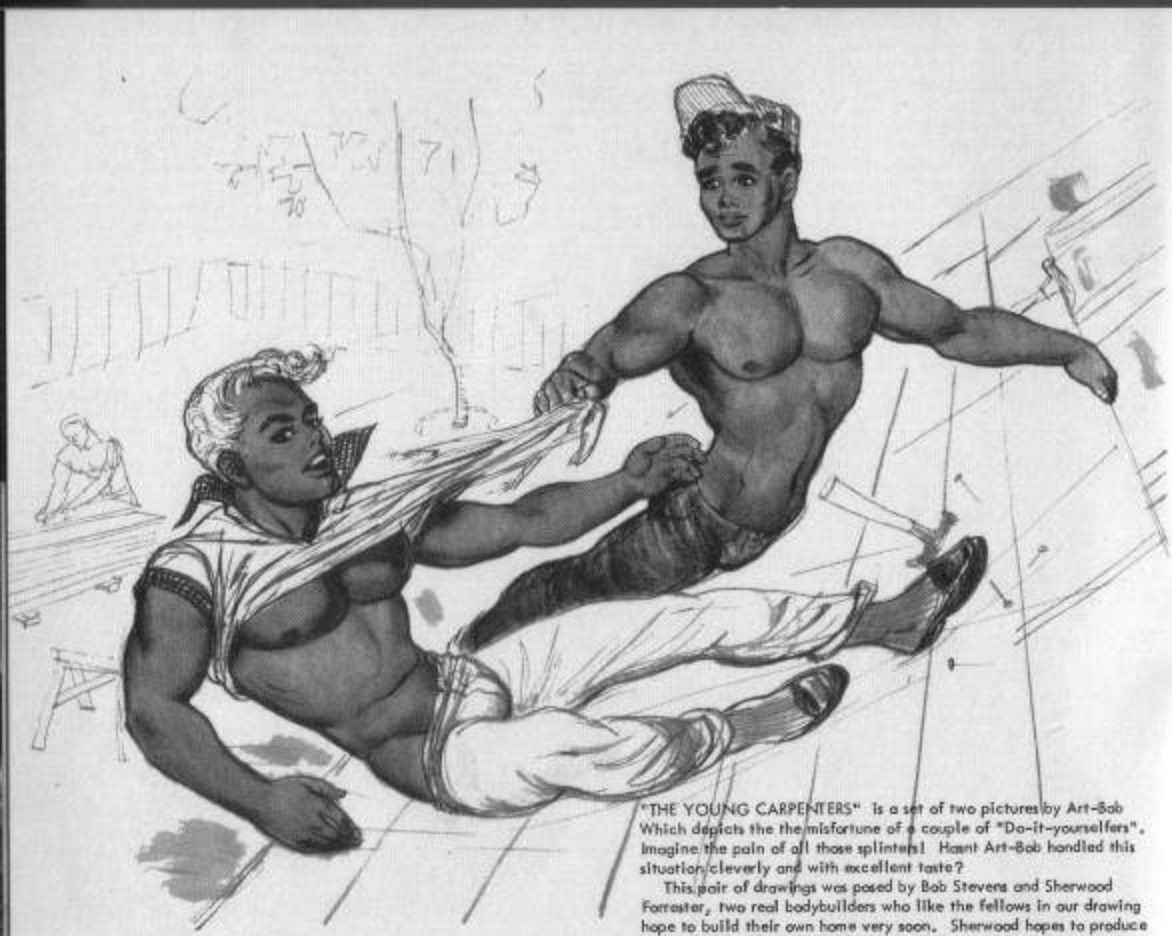
Ahmed is 21, 6', 170#, was born on the Island of Damascus. Is a full blooded Syrian.

Bob is 19, 5'10", 155# Photos and color slides of these men available from the Quaintance Studio box 2236 Terml Annex Los Angeles 54, California. Send $1 for model catalog.





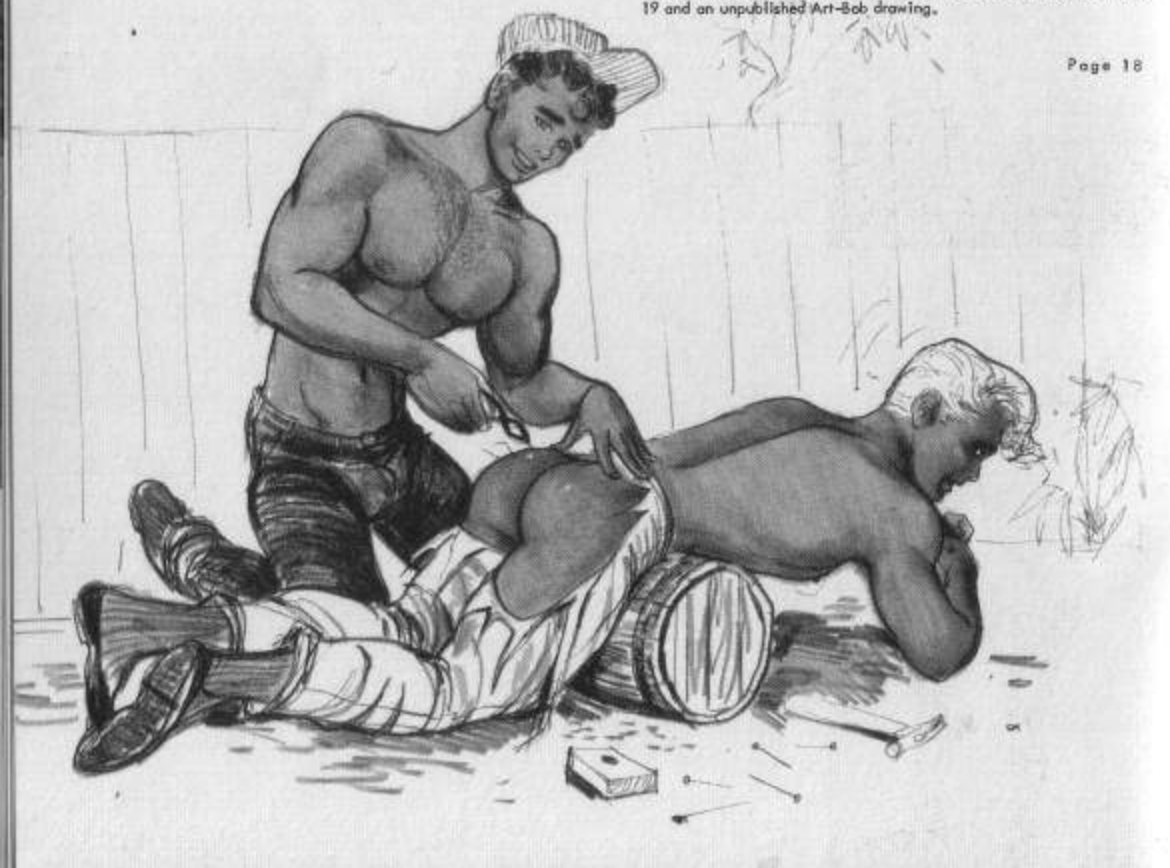

QUIRANCE



"THE YOUNG CARPENTERS" is a set of two pictures by Art-Bob Which depicts the the misfortune of a couple of "Do-it-yourselfers". Imagine the pain of all those splinters! Hasnt Art-Bob handled this situation cleverly and with excellent taste?

This pair of drawings was posed by Bob Stevens and Sherwood Forrester, two real bodybuilders who like the fellows in our drawing hope to build their own home very soon. Sherwood hopes to produce movies soon. You often see Bob Stevens in the Philmar ads.

Art-Bob 1611 N. Ave 56 Los Angeles 42, Calif offers 8x10 prints of this pair at $1.50 each ($3 for the two). For $5 Art-Bob will send 8x10 prints (autographed if desired) of these studies, the pair on page 19 and an unpublished Art-Bob drawing.

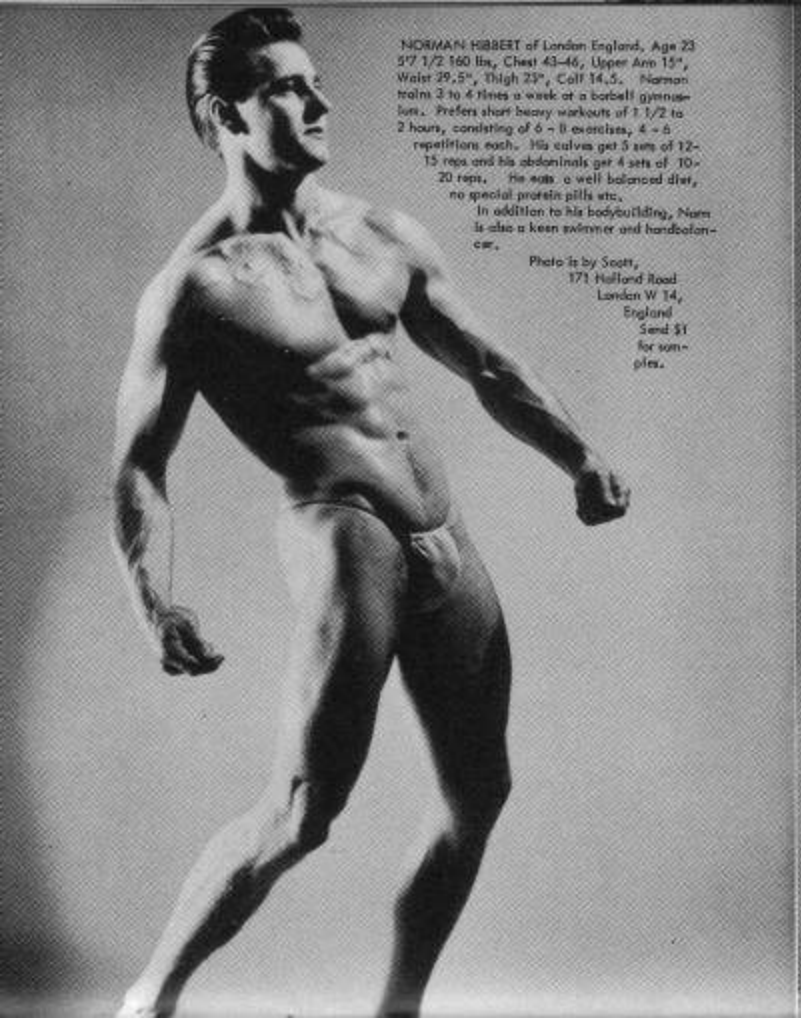


"THE RESCUE" another pair by Art-Bob. Imagine the pride and pleasure you could feel by being able to effect a rescue like this!

Everyone should acquaint himself with life-saving methods. In a future issue of PP complete illustrated lessons including the latest direct-mouth breathing artificial respiration methods will be given. This valuable study will also be made available in motion picture form.

This pair was posed by Don Fuller and Joe Leitel, but different faces were used for variety.

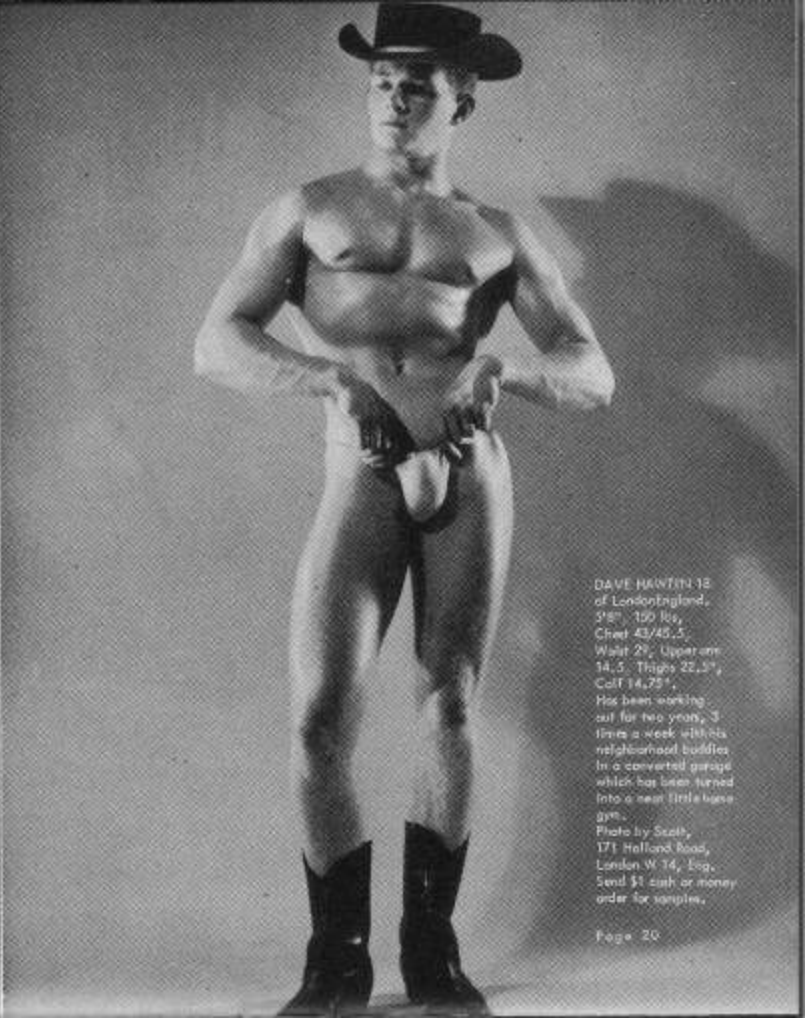
Art-Bob offers a set of 20 4x5 photos of his drawings $5. Order 2 different sets of 20 4x5s (total cost $10.) and receives free of charge 10 additional 4x5 prints of drawings which have not been published. Address Art-Bob 1611 N. Avenue 56 Los Angeles 42, Calif.



NORMAN HIBBERT of London England. Age 23 5'7 1/2 160 lbs, Chest 43-46, Upper Arm 15", Waist 29.5", Thigh 23", Calf 14.5. Norman trains 3 to 4 times a week at a barbell gymnasium. Prefers short heavy workouts of 1 1/2 to 2 hours, consisting of 6 - 8 exercises, 4 - 6 repetitions each. His calves get 5 sets of 12-15 reps and his abdominals get 4 sets of 10-20 reps. He eats a well balanced diet, no special protein pills etc.

In addition to his bodybuilding, Norm is also a keen swimmer and handbalancer.

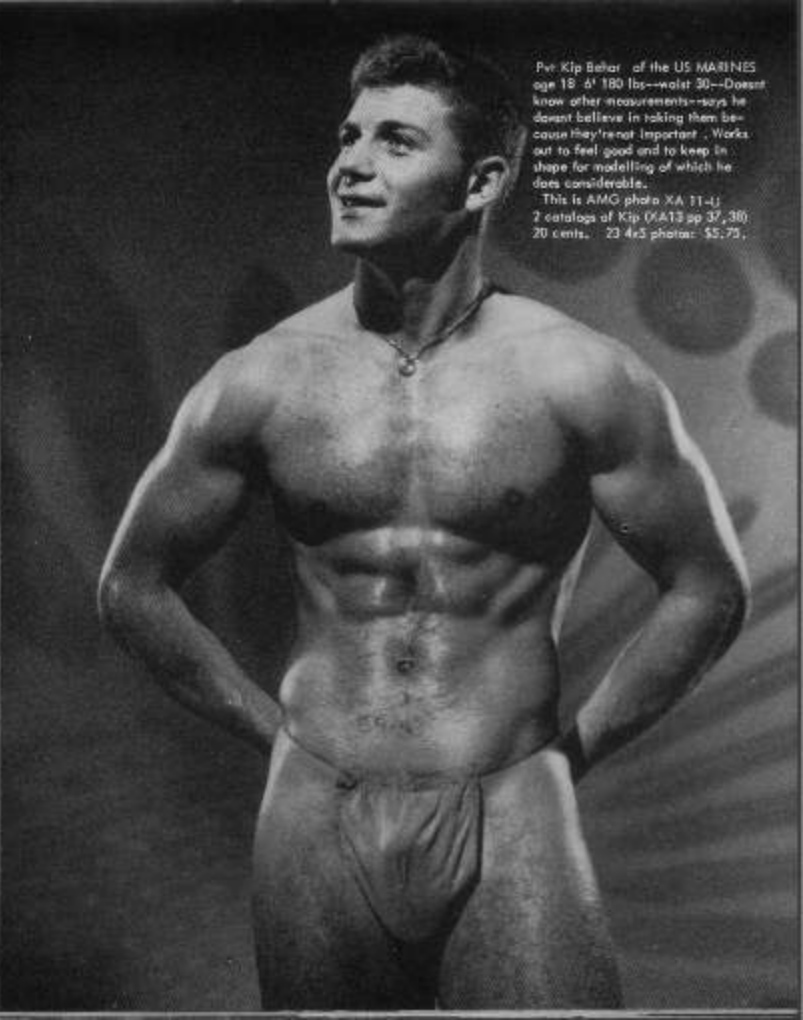
Photo is by Scott,
171 Holland Road
London W 14,
England
Send $1
for samples.



DAVE HANTIN 18 of Londonfngland. 5'8", 150 lbs, Chest 43/45.5, Waist 29, Upper arm 14.5, Thighs 22.5", Calf 14.75". Has been working out for two years, 3 times a week with his neighborhood buddies in a converted garage which has been turned into a neat little base gym.
Photo by Scott,
171 Holland Road,
London W 14, Eng.
Send $1 cash or money order for samples.

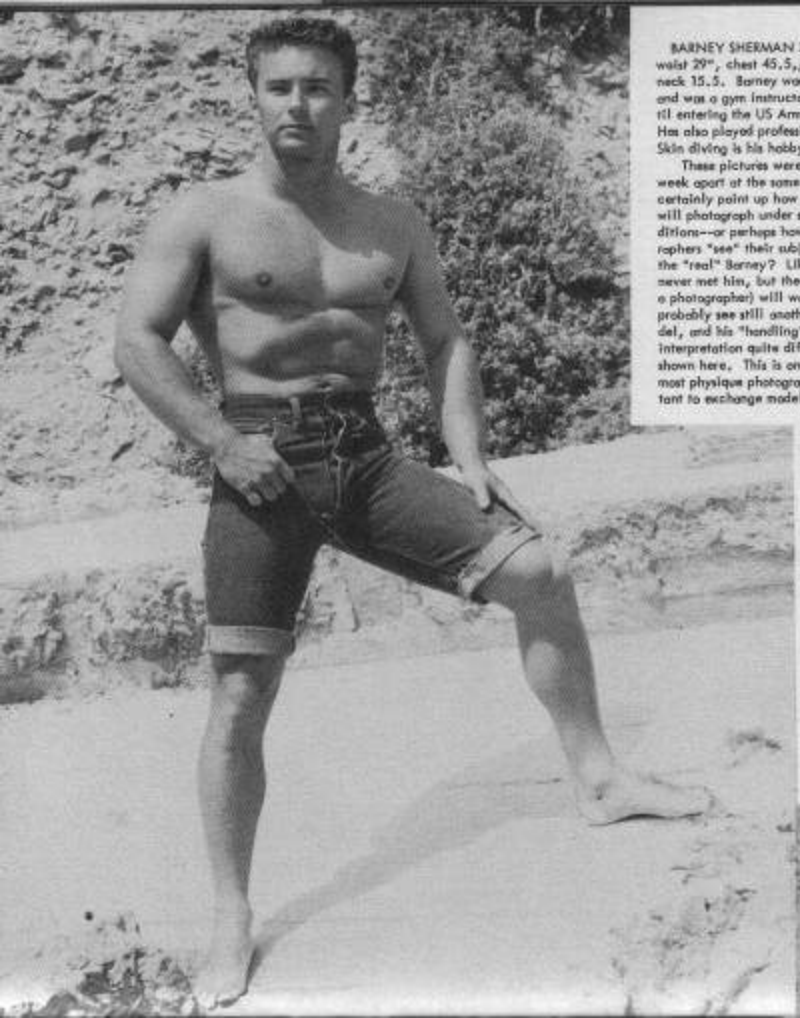
AL HENRY 196' 195 lbs of Shelby Ohio, now in US Marines , formerly worked as a lumberjack at and then as a tirebuilder. Very serious minded boy, slow to make friends,but strongly loyal once made.

AMG photo XA4-Q Catalogs XA13 pp 18thru 21 40c.



Pvt Kip Behar of the US MARINES age 18' 6' 180 lbs--waist 30--Doesnt know other measurements--says he doesnt believe in taking them because they're not important . Works out to feel good and to keep in shape for modelling of which he does considerable.

This is AMG photo XA 11-L; 2 catalogs of Kip (XA13 pp 37, 38) 20 cents. 23 4x5 photos: $5.75.

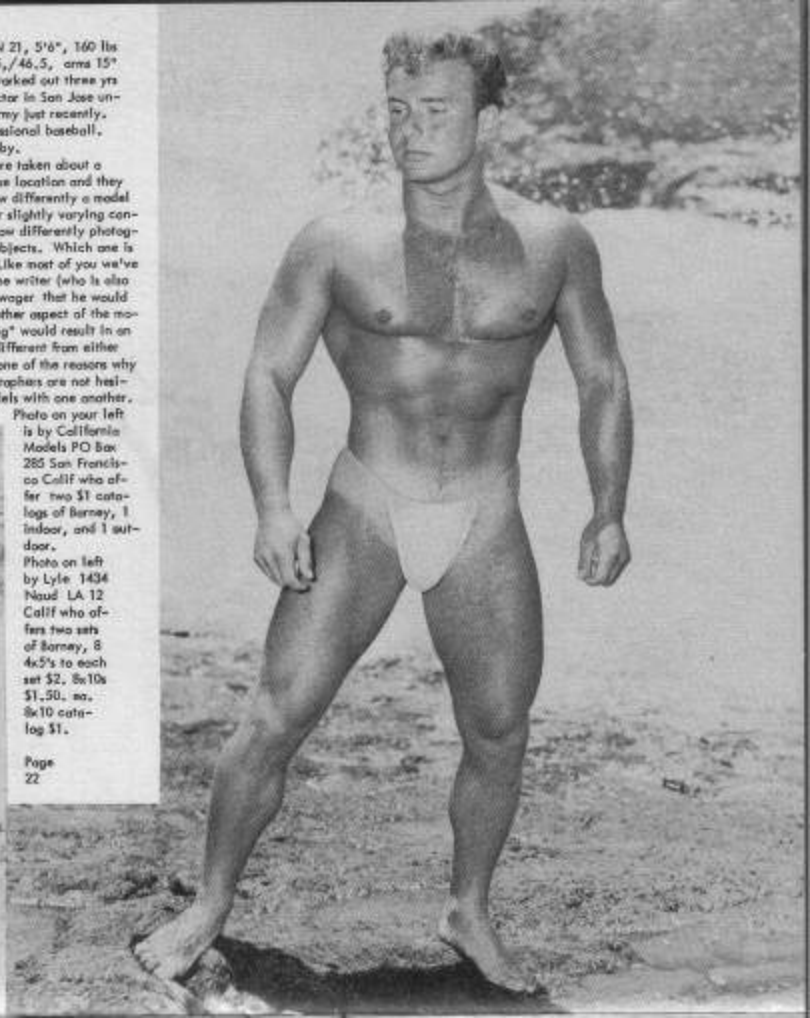


BARNEY SHERMAN 21, 5'6", 160 lbs waist 29", chest 45.5,/46.5, arms 15" neck 15.5. Barney worked out three yrs and was a gym instructor in San Jose until entering the US Army just recently. Has also played professional baseball. Skin diving is his hobby.

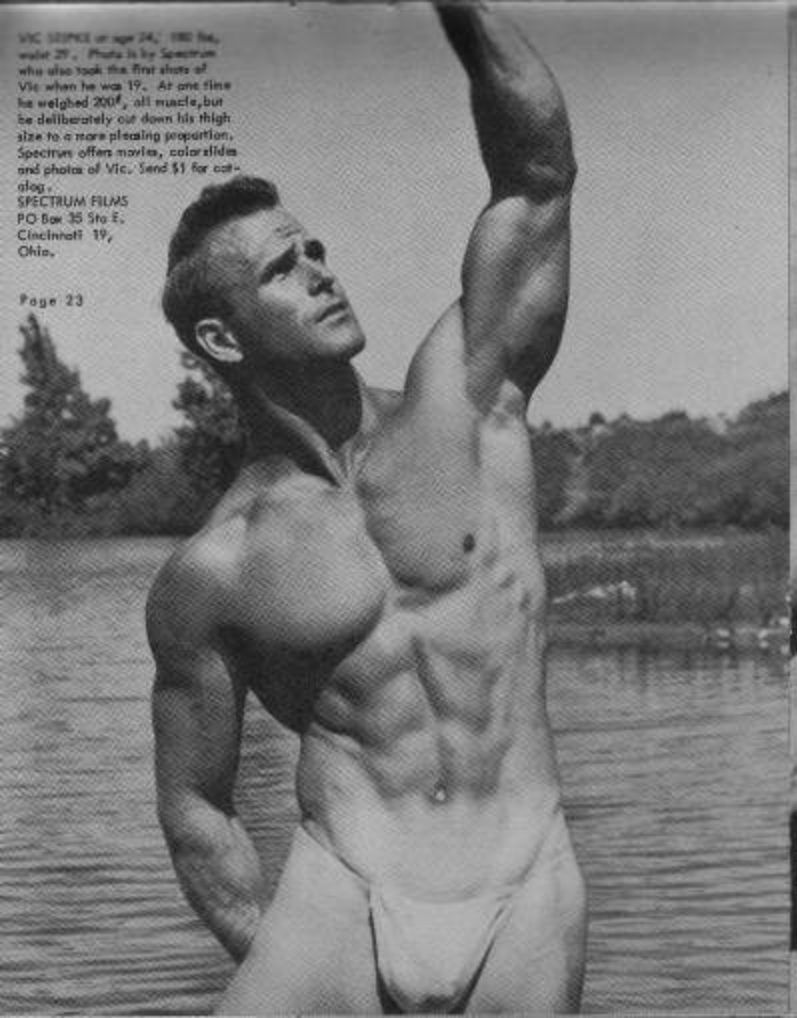
These pictures were taken about a week apart at the same location and they certainly point up how differently a model will photograph under slightly varying conditions--or perhaps how differently photographers "see" their subjects. Which one is the "real" Barney? Like most of you we've never met him, but the writer (who is also a photographer) will wager that he would probably see still another aspect of the model, and his "handling" would result in an interpretation quite different from either shown here. This is one of the reasons why most physique photographers are not hesitant to exchange models with one another.

Photo on your left is by California Models PO Box 285 San Francisco Calif who offer two $1 catalogs of Barney, 1 indoor, and 1 outdoor.

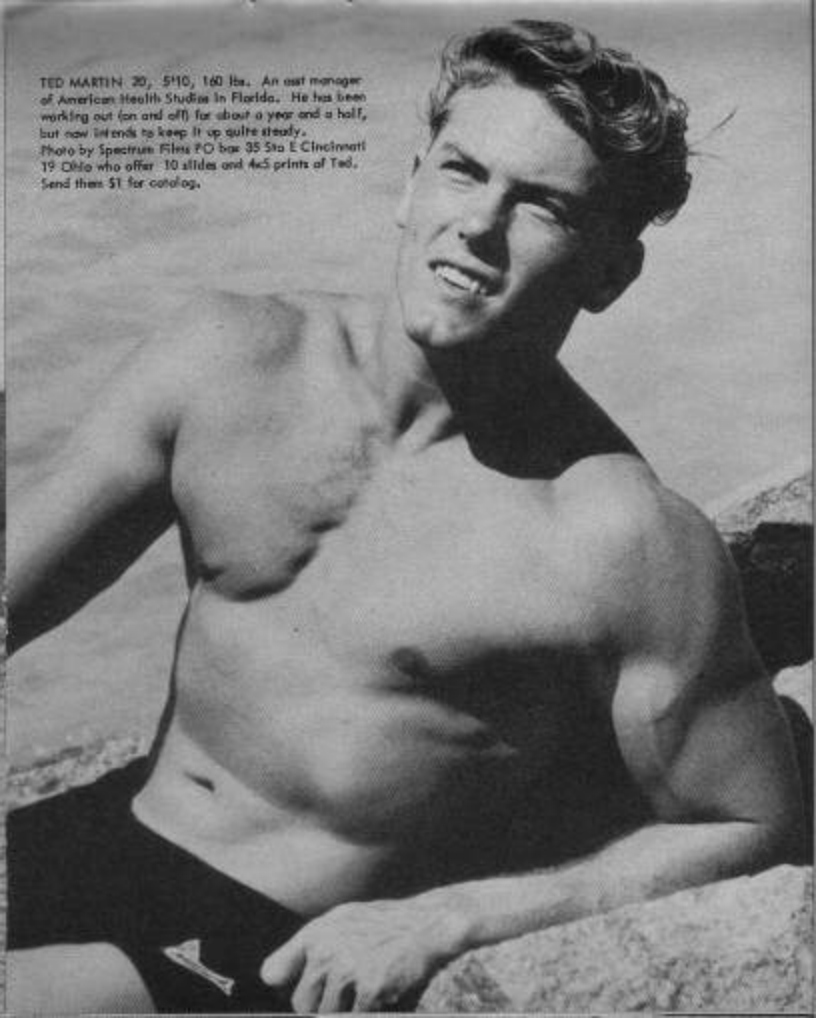
Photo on left by Lyle 1434 Naud LA 12 Calif who offers two sets of Barney, 8 4x5's to each set $2. 8x10s $1.50. ea. 8x10 catalog $1.

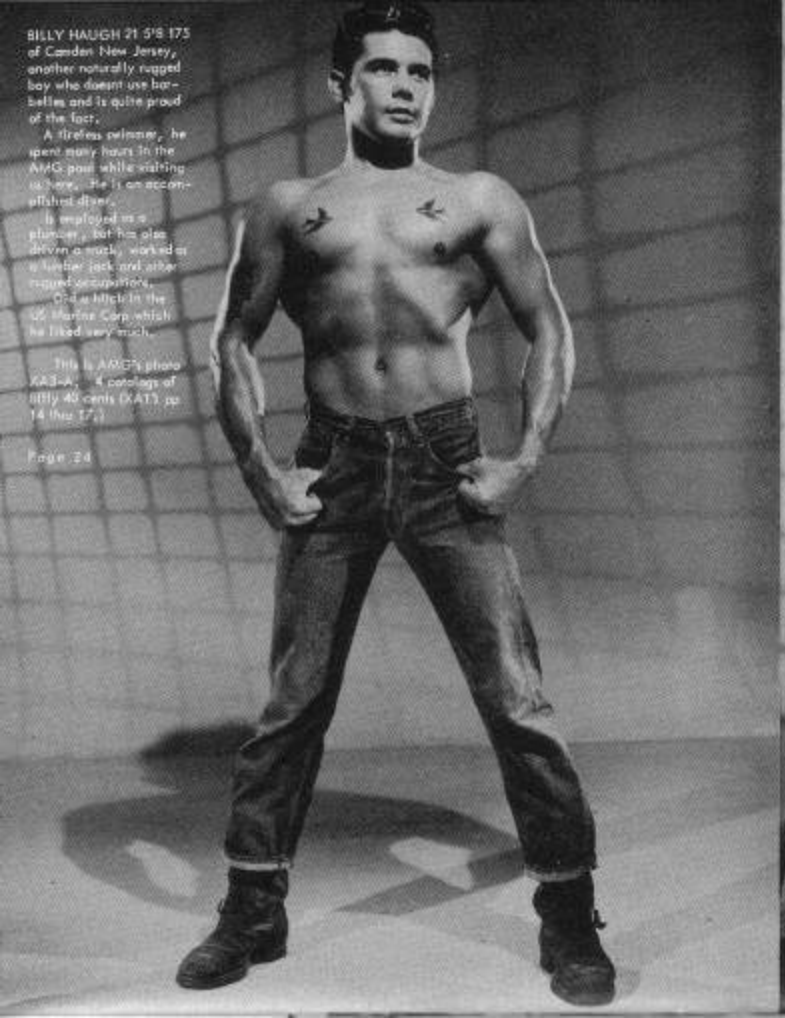


VIC SEIPKE at age 24, 180 lbs, waist 29". Photo is by Spectrum who also took the first shots of Vic when he was 19. At one time he weighed 200#, all muscle, but he deliberately cut down his thigh size to a more pleasing proportion. Spectrum offers movies, colorslides and photos of Vic. Send $1 for catalog.
SPECTRUM FILMS
PO Box 35 Sta E.
Cincinnati 19,
Ohio.



TED MARTIN 20, 5'10, 160 lbs. An asst manager of American Health Studios in Florida. He has been working out (on and off) for about a year and a half, but now intends to keep it up quite steady.
Photo by Spectrum Films PO box 35 Sta E Cincinnati 19 Ohio who offer 10 slides and 4x5 prints of Ted. Send them $1 for catalog.





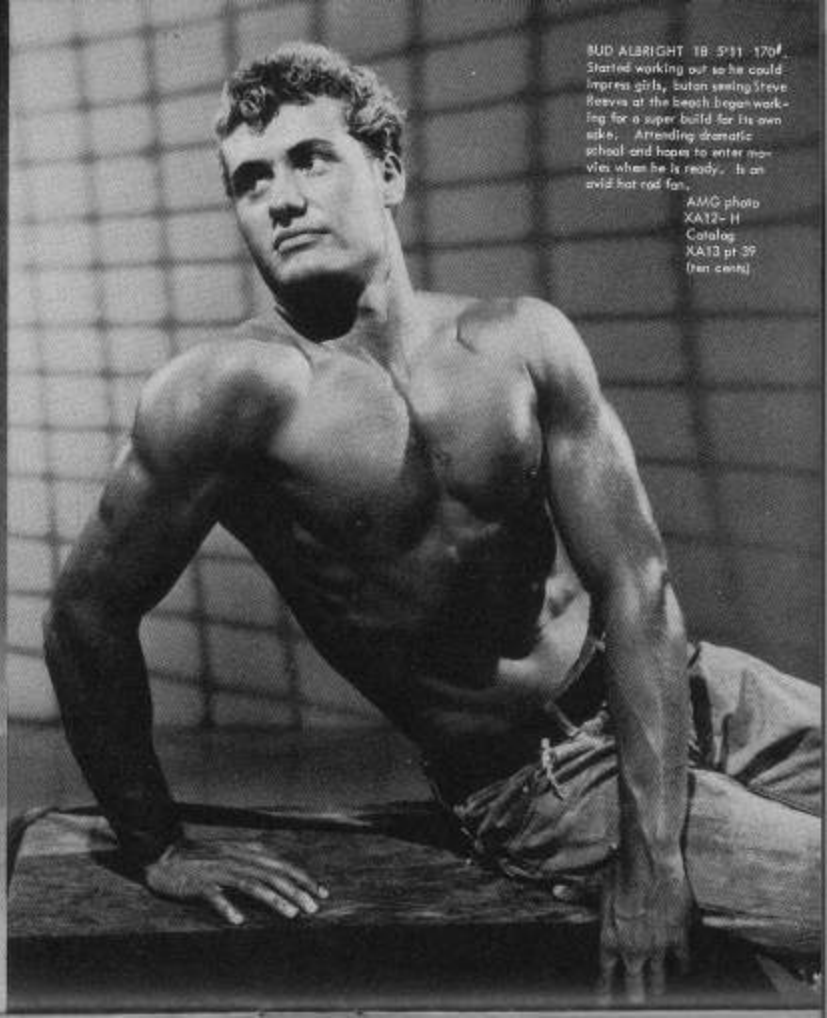
BILLY HAUGH 21 5'8 175 of Camden New Jersey, another naturally rugged boy who doesnt use barbelles and is quite proud of the fact.

A tireless swimmer, he spent many hours in the AMG pool while visiting us here. He is an accomplished diver.

Is employed as a plumber, but has also driven a truck, worked as a lumber jack and other rugged occupations.

Did a hitch in the US Marine Corp which he liked very much.

This is AMG's photo XA3-A. 4 catalogs of filthy 40 cents (XAT3 pp 14 thru 17.)



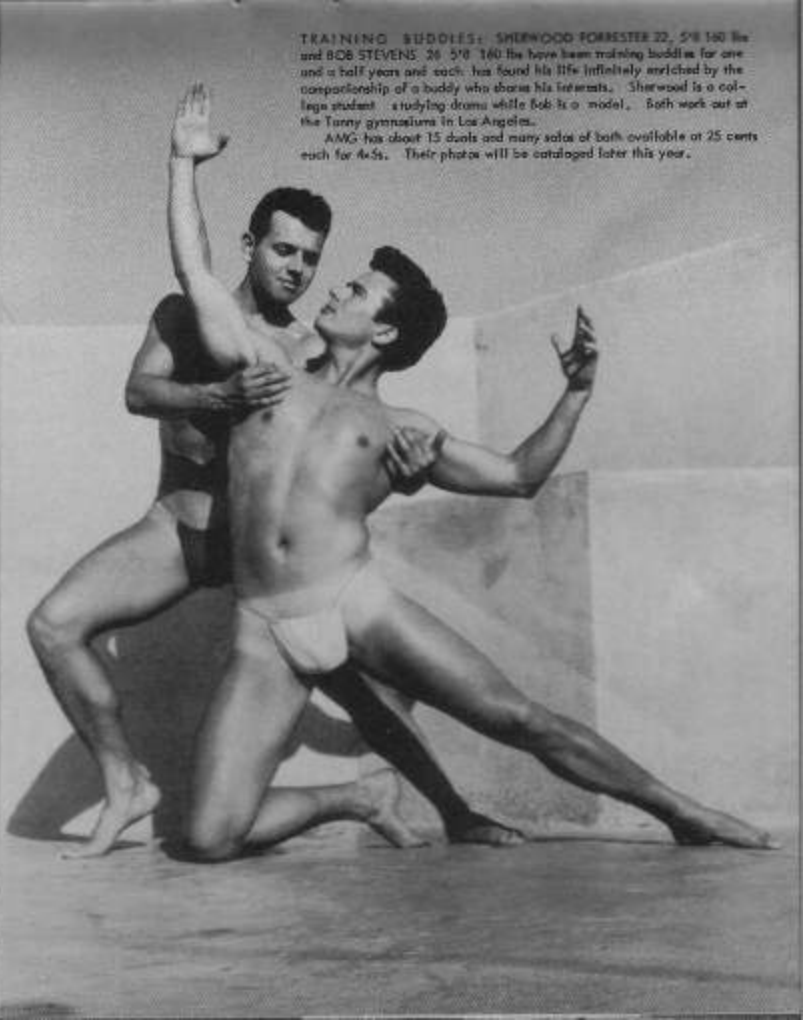
BUD ALBRIGHT 18 5'11 170#. Started working out so he could impress girls, buton seeing Steve Reeves at the beach began working for a super build for its own sake. Attending dramatic school and hopes to enter movies when he is ready. Is an avid hot rod fan.

AMG photo
XA12- H
Catalog
XA13 pt 39
(ten cents)

Buddy Young and Jim Lewis, two husky marines in a pleasingly natural back pose. This is AMG photo ZN-199, $1.50 for 8x10. This is one of 300 duals in the ZN series. Entire group in 4x5 size $75.00 Catalog for individual selection $1.

TRAINING BUDDIES: SHERWOOD FORRESTER 22, 5'8 160 lbs and BOB STEVENS 26 5'8 160 lbs have been training buddies for one and a half years and each has found his life infinitely enriched by the companionship of a buddy who shares his interests. Sherwood is a college student studying drama while Bob is a model. Both work out at the Tunny gymnasiums in Los Angeles.

AMG has about 15 duals and many solos of both available at 25 cents each for 4x5s. Their photos will be cataloged later this year.



GEORGE SMITH 19 6'2" 180 lbs from Fairview Mich. Just recently out of the USMC where he trained at the base gym 3 nights a week, 3 to 4 hours every workout. His left bicep measures 13 1/4, right bicep 13 3/4, wrists 7 1/2, neck 14 3/4 thighs 21, calves 14 7/8. George is a student of Jui Jitsu. At high school he played basketball and football, and boxed considerably--might become a pro boxer if the movies dont grab him up--he wants to be a star but has made no provisions for dramatic training. During summer vacations in Fairview he would work in the lumber mills cutting pulpwood.
This is AMG's photo XA10-AA
CATALOG XA13
pages 35 & 36 illustrate 30 miniature poses of Geo.
(Cost 20c)
30 4x5 photos,
$7.50

RICHARD DU BOIS (1957 MR USA) and Hank Prater in a scene from an AMG film being released thru Apollo International. (Send stamped reply envelope to Apollo 5880 Hollywood Blvd, Hollywood Calif for free literature)--We must offer a defense that this was one of our first efforts at movies several years ago, and is so much random footage with no special plot, but you might find it amusing. We found amusing the fact that TM magazine which hardly misses an issue without ballyhooing some form of pseudo-sex education was all in a tizzy about publishing an advertisement on the film similar to this photo, without first touching out the twig Mr Du Bois is holding because they feared the picture might be called sadistic.
This is AMG photo YE3-OE, 25 cents 4x5.
Send $2 for 20 catalogs Du Bois, $3 for color set.

DON BANKS 23 5'11 170, waist approx 31, biceps 13.5. Born and raised in Brockton Mass, these pictures were taken while he was visiting Hollywood. He is currently attending college in Mexico DF. He hopes for a s creen carreer eventually.

Four years in the navy (was a baker). Does no formal exercise, but but at least several miles each day. Swims, hikes, rollerskates, and fishes.

This is AMG photo XA5-AP. 52 extra poses in catalog XA13 pages 22,23,24 of Don Banks. Cost of the 3 pages, 30 cents. Includes shots of Don in sailor whites, also in cowboy chaps.

Do you like this kind of corn? At least you'll admit that its different, and we get so weary of putting the models thru the same routine poses that any variation is welcome. The picture was done some years back, and we have forgotten the name of our friend who played the Emperor.

The soldier is Wendel Lee (5 other shots of him in catalog T13 (10c). Bob Riley is the prostrate slave--some interesting studies of him on page 15 of catalog ZC13 (10c)

This is AMG photo ZN 300. Catalog ZN is made up of all dual photos, costs $1.10. A number of other dual and group photos are to be found throughout out catalogs, and are kept with the key figure in the group.

Please send in your ideas for other group shots.

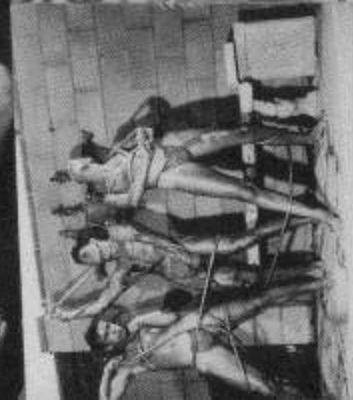
THESE ARE MODEL CANDIDATES FOR

The men on this and the facing page have just recently been photographed by AMG and we would appreciate your opinion about them. Most will appear in AMG catalogs sometime during 1958.

STEVE RUSSO of Granada Hills Calif, 18 5'10 180#
Drama student, gymnast & wts, Swimmer.
*BILLY HAWKINS of St George Utah, 16 5'7 142#
Student, Wt lifter & bodybuilder, Artist.
*MARK BERNARD of Bridgeport Conn 21 6'1 140#
Dramatic actor, Basketball, Walks for many hours.

GARY CARMODY of Boston Mass 19, 6'1 180 lbs,
Art Student, Wt trainer, basketball, Wants to be actor
*DON GEORGE of Daytona Beach Fla 17 6'1.5 185#
Student, Football player, Elvis Presley, modn mus. fan
*BILL DICKERSON of Chgo ILL 20 5'7.5 160 lbs, In USMC, Wt training & swimming. Drag racer, mech.

FRANK (Chico) NARCAROTI of Argo ILL 19 5'8.5" 165#, Mechanic, Boxer, Wants to enter pro boxing.
*EUGENE COLLINS Cologne Germany 41, 5'8.5" 175# Aircraft wk, wt trng, student of theology.
*BRUCE & CARLMILLER of Chgo ILL 19 both USN, Navy frog men, both hope to enter wt training soon.



BRUNO GOMM of Shaigitr Germany 20 5'11 176#
Electric welder, Socker, boxing swimming.
*WILSON, LOPEZ & PILKENTON, 3 teen age buddies, all do considerable swimming.
*AL BAKER 25, 6' 160 of L.A. (Ray Buckkell in bkgrnd. Bank teller, dancer and swimmer, Amateur photog.

FUTURE ISSUES OF PHYSIQUE PICTORIAL

Please send in a grading sheet on the men on these two pages. List any you believe will be future stars. Which ones should we show (in other poses) full page, which half page, and which should be left out altogether. Thanks for your help.

BILLY STEWART of Birmingham Ala. 20 5'8.5" 157#
Construction, swimming & football, Hot rod racer.
*WAYNE HUNT (front) Hollywood Cal, 23 5'11. 160# Actor, Wt trainer, Sings, Ice skates.
DICK KREUTEL Norwood Mass 15 5'10 147 lbs and Ted Bengten Santa Monica Cal 15 5'11 160 wt trainers.

BOBBY KINGREY of Norfolk Va 19, 5'11.5 165#, USMC, Champion diver & swmr on Marine swim team
*KENNETH TIP 17 6' 190# of Portland Oregon, Student, football, baktbl, track, Artist's model.
*JAMES SMITH of New York NY 18 5'10 157#, Actor, 3 yrs Golden gloves, composes music.

LEONARD KIPP of New Orleans LA 19 5'4.5" 140#
USN wants to be a printer, plays football.
*DAVID ROMO of Los Angeles 19 5'11.5" 178#, Student, ardent wt trainer, Artist, mechanic.
*TED POSTON of Lancaster O 18 5'9, 160# USMC, Boxer, Would like to be in movies.

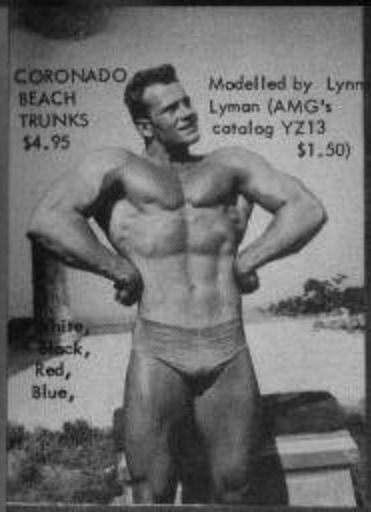
MARK RANARD, Beverly Hills Calif., 24 5'9 150#
Entertainer, Dancer, tennis. Language student.
*BILL BROWNE Cincinnati O, 6' 188 lbs Physical therapist, Wtlifter. Currently doing post graduate work.
*MIKE HAMMER, Excelsior Spring MO, 22, 5'10 171# USMC, Wt trainer. Wants to become a gym instructor.

BILL MILHORN AND JOE LEITEL In one of many duals from Catalog XC13 (which features Joe Leitel) 15 pages $1.50. Albym XC of Joe $2.50. 6 35mm color slides of Joe $3. 6 stereo color slides $3.50. From AMG. AMG 1834 W 11 St. Los Angeles 6, California

Bill Milhorn was in a very depressed state at the time this photograph was made. Shortly afterwards he was almost fatally injured in a motorcycle accident. He has been confined to a hospital bed for many months and may be in an invalid state for many months to come. He is unable to write, but would enjoy getting letters from all who would care to write him (c/o of AMG).

Don Avard of London England, Age 21 5'10" wt 12 stone, 6 years in the Royal Navy, he is well traveled and popular wherever he goes. Photo by John Paignton 18A Hill St Richmond, Surrey, England

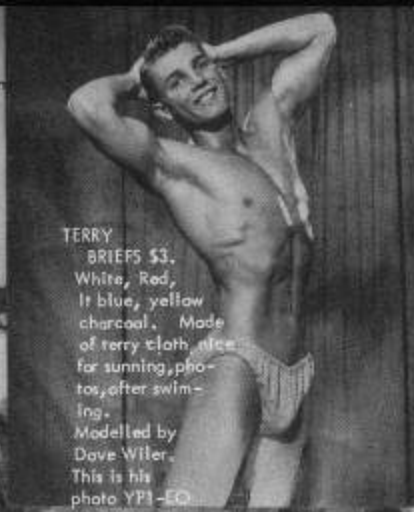
ROSCOE PRYOR 17 5'9 1/2 155 lbs Build comes from natural sports activities rather than from barbells. Interested in automobiles and auto mechanics, and owns two "hotrods" of his own. Someday, he hopes to be an expert sport car and racer mechanic. Photo is by Jim Hills who offers 6 slides of Roscoe for $3.12 (Set of Roscoe along with a set of 6 mxd models $5.25) Jim Hills Photos [illegible] 4089 San Francisco 1, Calif.



CORONADO BEACH TRUNKS $4.95

Modelled by Lynn Lyman (AMG's catalog YZ13 $1.50)

White, Black, Red, Blue,



TERRY BRIEFS $3. White, Red, lt blue, yellow charcoal. Made of terry cloth nice for sunning, photos, after swimming. Modelled by Dave Wiler. This is his photo YP1-EO

KWIK KOVER $1 Red, blue black grn yellow

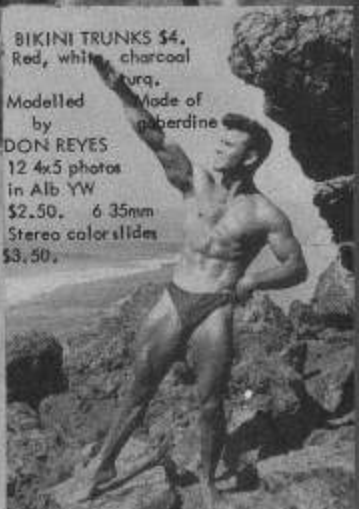
Model is WAYNE HUNT

POSING STRAPS $1.50. Same used in many other pictures throughout this book and by athletes throughout the world. Special strap with extra elastic in sides which provides a cup effect Illustrated on page 15 of Smr 57 issue of PP. Extra elastic strap costs $2. All straps in 21 colors. See listing on Fury photo below.

Model is John Jolcin. 10 cats $1.

Model is DAVE WILER 12 4x5 photos $2.50. 22 catalogs $2.20 Stereo-Realist size 3rd dimension color set $3.50

CORONADO POSING TRUNKS $4.95 in white or navy blue. Designed by Leo Stearn, famous gym instructor, builder of champions and anti-posing strap crusader.



BIKINI TRUNKS $4. Red, white, charcoal turq. Modelled by DON REYES 12 4x5 photos in Alb YW $2.50. 6 35mm Stereo color slides $3.50. Made of gaberdine

SKIVVIES $3 (Acetate-rayon on Jersey underwear (in all the colors listed on Fury's picture on right describing skivvie, posing strap & bandana colors. Skivvies made to order. Specify waist, hip, thigh sizes

Modelled by Evret Lee (and Josephine (she's the nude one) See catalog YR13 pages 19 & 20 (20c from AMG)

"BANDANA" $3 (ties at sides) Modelled by Ed Fury who sells new photos of himself autographed on request. Ed Fury 932 West 51st Street Los Angeles Calif.

COLORS (for Bandana, posing straps, and Skivvies. Aqua, beige, black Chartreuse, dk blue, grey, kelly green, Lillac, Peacock blue, Lt blue, Maroon, Chinese Red, Pink, Rose, Purple, Seafoam grn, tangerine, terra cotta, turq., white, yellow.

T-SHIRTS $1.50 each Modelled by Gary Carmody. Photos soon.

COLORS FOR T SHIRTS: White, black, red, maroon, pink, yellow, chartreuse, lt-blue, navy, dk grn, aqua, beige, purple, grey, dk brn, coral, tangerine, orchid, orange. Please suggest substitute color if you are in a rush.

LON "AMERICAN STYLE" trunks $4.50 black, white, dk blue, lt blue, gold & green pin stripe. (Shipped to you from London-allow 30 days) Model is Joe Leitel. (AMG) 12 photos for $2.50. 6 stereos $3.50.

FASHIONS FOR ATHLETES

PLEASE SEND ACCURATE SIZES. Indicate whether you like a very tight fit or a more comfortable fit

ALLOW TIME for custom made garments (usually several days is long enough, but sometimes up to a week may be required.) Posing straps are shipped out same day order is received.

DISCONTINUED ITEMS: We regret we are no longer able to obtain the low cost dancing tights advertised in previous issues. Also our manufacturer has currently discontinued Gaucho shirts, and we have only a few scattered sizes and colors left.

GARMENTS NOT ILLUSTRATED include Gantner work out trunks $2 (these come unbleached but turn a pure white after first washing.

If you want catalog of Lonwear let us know and catalog will be sent.

Send orders to Athletic Model Guild 1834 W 11 St. L.A. 6, Calif.

PHYSIQUE PICTORIAL

35 CENTS

FALL 1957